ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS’ MEETING

#### MINUTES

#### June 8, 2017

**1:30 p.m.**

### Hilton Cincinnati Netherland Plaza Hotel – Julep Room

### Jack Scott, President

**MEMBERS:**

Jack Scott, President P Julie Poyer E

Dave Carlin, Secr/Treasurer P Giff Blaylock P

Don Keller, Foundation President P Janet Metzelaar P

Bud Dornette, Past President P Jocile Erlich P

Al Koncius, President-Elect P Rick Flynn P

Marc Horwitz P Chris Pfetzer P

Mary Beth Poulimenos E Deborah Schultz P

**Also Present**: Linda Muth, Executive Director; Janet Burns and Drew Emmert board members whose term begins July 1, 2017.

## Call to OrderPresident Jack Scott called the meeting to order at 1:39 p.m.

Dave Carlin presented the May 2017 financial statements.

Motion Approved: that the May 2017 financial statements be received.

## Approval of Minutes

## Motion Approved: that the minutes of the May 11, 2017, meeting be approved.

**Concerning Membership: Classification Committee Report**

**NEW PROPOSALS FOR MEMBERSHIP**

The board discussed the admittance of politicians as members of the club. Linda Muth accessed a copy of the constitution and section 5.5 was reviewed and it was interpreted that the person could not be admitted as a politician as there is no classification available for politicians, but a prospective member could become a member under the classification of his/her profession.

Motion Approved: that the following new proposals for membership be approved:

**GRUENBERG**, Dan \* Active - YP

Line of Business : Entertainment

Director of Ticket Sales

Cincinnati Cyclines

Sponsors (s) : Dan Long/Dave Carlin

**KISSEL**, Wendy C. \* Active
Line of Business : Services, Commercial

Business Owner

Pro-Care Carpet Cleaning

Sponsors (s) : Bill Shula

**KUBIK**, Christopher B. “Chris” **\***Active - YP

Line of Business : Human Services, Adult

Employment Consultant

Starfire Council

Sponsor(s) : Rich Dineen

**REIDEL**, Molly M. \*Active

Line of Business : Real Estate, Residential

Real Estate Agent

Keller Williams Advisors Realty

Sponsor(s) : Marc Horwitz/Patty Horwitz

**SAMMARCO**, Dr. Lakshmi K. \*Active

Line of Business : Physician

Hamilton County Coroner

Hamilton County

Sponsor(s) : Debbie Bowman

The board discussed the large number of members moving to Senior Active Status based on the changes approved in the new qualifications for senior active status in the club’s constitution. The individuals requesting this change in status are being grandfathered in under the old qualifications.

**REQUEST FOR CHANGE IN STATUS**

Motion Approved: that the following requests for changes in status be approved:

**ALMQUIST**, Arne J.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 6/27/2002

\*Qualified by tenure

**BROOKS**, James

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 5/24/2001

\*Qualified by tenure

**CAGLE**, Claudia J.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 2/1/1991

\*Qualified by tenure

**COBURN**, Carl R.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 9/27/2001

\*Qualified by tenure

**DREFAHL**, Steven P.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 11/17/2011

\*Qualified by tenure + age

**EDWARDS**, David A.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 1/23/2014

\*Qualified by tenure + age

**EICHMANN**, James F.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 1/21/2010

\*Qualifired by tenure + age

**FAHRMEIER**, John R.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 1/25/2001

\*Qualified by tenure

**FINDLAY**, Richard T.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 11/21/2015

\*Qualified by tenure + age

**KAPPES** III, W. Carl

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 11/16/1994

\*Qualified by tenure

**KRANIAS**, Dr. George

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 1/21/2017

\*Qualified by tenure + age

**LIEBMAN**, Robert L.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 1/21/2017

\*Qualified by tenure + age

**MAHAN**, James R.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 5/20/2017

\*Qualified by tenure + age

**MATHIS**, Sharon

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 6/17/2010

\*Qualified by tenure + age

**NOTESTINE**, Carol W.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 10/22/2016

\*Qualified by tenure + age

**OLINGER**, Donald E.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 9/26/2013

\*Qualifed by tenure + age

**PIRI**, Celine T.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 3/23/2009

\*Qualifed by tenure + age

**POYER**, Julie A.

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 2/12/2004

\*Qualifed by tenure

**QUINLIVAN**, Laure

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 6/18/2009

\*Qualifed by tenure

**SAULNIER**, D. Theodore

From : Active To : Senior Active ***(as of 7/1/17)***

Joined : 12/17/2009

\*Qualifed by tenure + age

**REQUEST FOR TERMINATION**

Motion Approved: that the following requests for termination be received with regret:

**ANDERSON**, Mark H.

Status : Senior Active \*Not committed

Joined : 9/21/1981

Line of Business : Accounting

**BENNER**, Richard L.

Status : Senior Active \*Health/Time Commitment

Joined : 1/15/1987

Line of Business : Construction, Specialized

**HOFFMAN**, Donald E.

Status : Senior Active \*Time Commitment

Joined : 4/21/1988

Line of Business : Foundations

**NOTIFICATION OF CHANGE IN STATUS**

Motion Approved: that the following eight members currently listed as Past Service will now be listed as Senior Active per the change in the constitution.

**GIST**, Daniel

**HARTMANN**, Vince

**PAPKE**, Hans

**PAPKE**, Ute

**ROSENZWEIG**, Steve

**SOUPENE**, Mark

**WILSON**, Robert

**WITTROCK** III, C.J.

**President Report**

Jack Scott thanked the departing board members for their service to the club: Giff Blaylock, Don Keller, and Mary Beth Poulimenos and Julie Poyer, who were unable to attend the meeting.

**Executive Director Report**Linda Muth shared an update on the member billing. The payments are coming in at a good pace. She also reminded people about the board dinner on Tuesday, June 20, 2017 at Pirate’s Cove on the river.

**Committee/Director Reports**

**Dave Carlin – Membership Development**

Dave Carlin shared Membership Development efforts have been great this year: Count

Start 7/1: 311 and Current members:  346 (based on today’s additions), which is the highest net membership gain since mid 80’s! Rich Dineen has done a great job leading the efforts this year and will also be the chair for next year. The 5/24/17 Membership Happy Hour at Pub at Rookwood

Had to be cancelled due to lack of interest. There will be a focus shift to membership retention, while also continuing to recruit new members; just not as aggressively. Now that March Madness membership campaign is over, the plan is to follow up on remaining MM prospects is paramount so we don’t lose some good candidates. The committee is considering doing a survey to narrow follow-up focus to those who are really interested in learning more about Rotary. On the Membership Engagement side, we have a good problem – because of the March Madness was such a great success, the focus is on engaging new members that have/will come on board. Nancy Riesz is working hard to recruit Team Leaders and New Member Advisors. Dave estimated that she has recruited 14 more New Member Advisors to take on the influx of new members. She also recruited Daniel Ricciardi as a Team Leader and he is doing a great job connecting with the new members and pairing them with a New Member Advisor.

**Marc Horwitz - Club Meetings**

Marc said all the committees had enough volunteers and were working smoothly.

**Janet Metzelaar – Community Service**

Janet shared that the Teacher recognition program went well today and that the new provider for the balloon rides at Camp Allyn, Gentle Breezes, are ready to begin the season. Chris Adams and Linda are working on the picnic and have lined up the band, caterer, and the date will be August 26, 2017.

**Al Koncius – President-Elect**

Al shared the list of committees and the board reporting structure for the coming year. He also said Linda will be sending out the list of dates for the meetings, which will all be held after the regular Rotary meetings on Thursdays.

**Old Business**

Jack Scott asked about the follow-up on honorary memberships and Linda Muth indicated she had not yet reached out to the Large Club Executive Directors.

Linda Muth shared the updated version of the By-laws that coincide with the changes approved in the constitution.

Motion Approved: that the new by-laws be adopted as of the date of this board meeting, June 8, 2017.

**New Business**

None.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned 2:38 p.m.

Jack Scott Linda Muth

President Executive Director

**DIRECTOR SUBMITTED WRITTEN REPORTS**

**Giff Blaylock (Club Operations)**

Budget and Audit Committee **– Glenn McEachern and Todd Kist:**  Nothing to report

Strategic Planning **– Susan Wilkinson:** No report

Presidential Citation **– Giff Blaylock/Bill Shula -** At this point, we are still on track to receive a Presidential Citation Award for 2016-2017.

**Julie Poyer (Women in Rotary) –**  Nothing to Report.

 **Rick Flynn (Club Membership)**

New Member Project Claudia Cagle – The Boys Hope Girls Hope Dinner Project was completed in May.  The success of the project is reflected in the thank you note from one of the children.  “*Thank you so much for coming.  I really enjoyed myself.  That was the best gathering I have ever had in BHGH.  You guys* *should really come back*.”  The event has been featured in the Spring edition of the BHGH newsletter which is mailed to over 2,000 homes in the community.  Going forward, the New Member Project Committee will host a quarterly project for new and existing members to participate in hands-on projects together.

New Member Reception:Jim Klaserner – No update from last month.

New Member Orientation**:** Ken Saunders – Ken Saunders – The June 22nd Orientation has been rescheduled for June 29th.

 **Mary Beth Poulimenos (Club Social Activities)** – No report received.

**Don Keller (Foundation Matters) -** The Rotary Foundation of Cincinnati had a Trustee meeting on May 24th. The Foundation assets are currently $6.7 million and invested in line with our Policy Statement. The Financials of the Foundation for this fiscal year were reviewed and found to be in order.

The Allocations grants were approved final for this fiscal year) which included:

 Big Brothers/Big Sisters $1,500

 Breakthrough Cincinnati $2,000

 Gabriel’s Place $1,000

 Girl Scouts Western Ohio $1,500

 Glad House $2,000

 Shelton Reid $1,000

 Working In Neighborhoods $1,000

 A Kid Again $3,000 (Fisk Fund)

 Tri-Health Bleeding Disorders $3,000 (Fisk Fund)

There is good progress being made on the bathroom project at Camp Allyn.

B2A is June 24th. Please support by buying raffle tickets and supporting silent auction!!

**Deborah Schultz (International Service) -** The **World Affairs Committee** met May 25, 2017 for half and hour. We discussed finding a project to focus on eligible for Global Grants. The committee was made aware that Global Grants can be applied for in only in one of six areas of focus according to RI guidelines. I had several years ago prepared application forms for our committee to use to evaluate projects and sent them to Don Olinger to share with the committee, especially with the members going to the RI Convention. Many of the members seemed unaware of the hour-long discussion re: financing that Linda prepared and gave six weeks ago and so were filled in.

Here is a list of questions I sent to the committee to consider when choosing a project.

•We need to work with bona fide non-profit organizations (501c3’s) with a track record or Rotary Clubs that have good overseas partners,  importantly another Rotary Club in the project country with support from their district.  (Without this, it takes forever to get needed paper work signed and into the hands of RI who will release money for the work we want to do.)

•Make sure we fit the guidelines of one of the six focus areas for getting a Global Grant.  You can only apply in one area.  (See areas listed on the first form below.)

•We should consider how much money we need to raise in our club.  The minimum total amount for a Global Grant is $30,000, but some are much larger and we will need to put up from our club a portion of that.

•Will the chosen project appeal to a large number of people in our club willing to support it financially and otherwise?  We need a good presentation in the fall to “sell” our project.

•Do we (our club, our committee)  want to work alone by initiating or leading a project or work with another club or organization or both?

•How many people’s lives will be better because of our project?  What are the demographics of who we will reach?  Do we want to work with children or adults, men, women, both, all?

•How many years to do we want to give to this project?  Does it have phases and a beginning and an end?

•Is it sustainable?   **Have we partnered and collaborated on something that could be viable without our continued support?**  Have we assisted others or made them dependent?  Have we sourced as much people power and materials on site as possible to support the local economy?   Is there local buy in, not just from Rotarians, but from the community.   (Nate uses Ugandan material and laborers for installing solar in designated schools.)

•How many Rotarians will be involved in our club, with other clubs, both stateside and overseas?

•Is the designated project near enough to get people in our club to go to the project site and be hands on?  What are the costs to get there and is our partner club able to do some hosting/housing?

•What special expertise do we need to complete our work?

•How can we let the larger Rotary World and our Cincinnati Club’s immediate community know about our efforts?  What’s our market plan?

**Youth Exchange**

The June l meeting with Lea Reveanu went well as did her RYE experience in Cincinnati. From Peter Baden comes the following:

Traditionally the Cincinnati Club has hosted an overnight with the Rotary Youth Exchange kids.  This usually entailed taking the kids to Kings Island and then spending the night at Janet's.

I thought I would try something different, after consulting with RYE and Debra, we are having 15 RYE kids (And Mac Hickman) to our apartment for day 2 of the Bunbury Festival.  They arrive at 5 enjoy the shows, have some fun and then we cart them to Bob McElroy's house for the overnight.

I am planning on serving pop and pizza.  I will keep track of my expenses and get you a copy of my receipts so I can get reimbursed.  I think this will cost a lot less than Kings Island.

Let me know if you have any questions,

Pete

cell: 513-417-4443

**Rotary International**

A big contingent from our club will be in Atlanta for this year’s RI Convention. June 10-14 in Atlanta.

**Chris Pfetzer (Youth Service) –** No report received.

**Jocile Ehrlich (Fundraising and Special Activities)**

Split the Pot - Bob McElroy - has generated $5,975.00 since July 2016.
Meeting Sponsorships - Jack Berger - He has 26 sponsors for total of $5200 since July.
Festival of Dinners – One Dinner is left, the Cigar dinner. The Craft Cocktail Party was cancelled due to the death in Linda’s family, but two of the attendees contributed the cost of their tickets to the fundraiser (Deb Caley/Sam Scoggins and Vince Hartmann. Based on the numbers for the cigar dinner, the final amount raised should be $8,000.

Wally Emmerling Award - Steve Haber – No update.

Vocational Fellowship Day - Craig Roberts – Vocational fellowship went well and all locations reported positive experiences for the membership.

Bryan Vielhauer; Queen City Sausage, Mark Balasa; HGC Construction,​ Ali Hubbard, John Neyer, and Mike Huseman.