ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS’ MEETING

#### MINUTES

#### March 9, 2017

**2:00 p.m.**

### Hilton Cincinnati Netherland Plaza – Salon H

### Jack Scott, President

**MEMBERS:**

Jack Scott, President P Julie Poyer P

Dave Carlin, Secr/Treasurer P Giff Blaylock P

Don Keller, Foundation President P Janet Metzelaar P

Bud Dornette, Past President P Jocile Erlich P

Al Koncius, President-Elect P Rick Flynn P

Marc Horwitz P Chris Pfetzer A

Mary Beth Poulimenos P Deborah Schultz P

**Also Present**: Linda Muth, Executive Director, and Past District Governor, Bill Shula

## Call to Order President Jack Scott called the meeting to order at 1:58 p.m.

Dave Carlin presented the February 2017 financial statements.

Motion Approved: that the February 2017 financial statements be received.

## Approval of Minutes

## Motion Approved: that the minutes of the February 9, 2017, meeting be approved.

**Concerning Membership: Classification Committee Report**

**NEW PROPOSAL FOR MEMBERSHIP**

Motion Approved: that the following new proposals for membership be approved:

**ADAMS**, Steven R. \* Active   
Line of Business : Law Practice

Lawyer

Law Offices of Steven R. Adams, LLC

Sponsors (s) : Richard Dineen

**DORWARD**, Susan L. \* Active  
Line of Business : Foundations *(Mercy Health Fdn Corp Membership)*

Director of Development

Mercy Health Foundation

Sponsors (s) : Becky Sittason

**LABBE**, Jon **\***Corporate member

Line of Business : Corporate *(Mercy Health Fdn Corp Membership)*

President & CEO

Mercy Health Foundation  
Sponsor(s) : Becky Sittason

**MATHIS**, Edward I. \*Active - YP

Line of Business : Services. Commercial

President

Mathis Signs, LLC

Sponsor(s) : Rick Flynn

**PUTTMANN**, Peter D. \*Active

Line of Business : Retail, Hard Goods

President/CEO

Puttmann Industries/McFeely’s, Inc.

Sponsor(s) : Rick Flynn/Rich Dineen

**REQUST FOR CHANGE OF STATUS**

Motion Approved: that the following requests for a change in status be approved:

**MEISEL,** Alvin Z.

From : Senior Active To : Dues Waived

Joined : 12/14/1981 Health Reasons

**BLAYLOCK**, Christopher S.

From : Active To : Senior Active

Joined : 6/17/2010

\*Qualified by combination of age and tenure

**REQUEST FOR TERMINATION**

Motion Approved: that the following request for termination be accepted with regret:

**GREGORY**, Maureen

Line of Business : Human Services, Adult

Episcopal Retirement Homes, Inc.

Joined : 10/7/2004

**NOTIFICATION OF LOSS OF MEMBER**

**JACOBSON**, David \*Deceased 2/26/17

Status : Senior Active

Line of Business : Financial Services Diversified

Joined : 4/11/1977

**President Report**

Jack once again mentioned the District Conference is on April 28-29, 2017 and asked the board members to add the dates on their calendars. The event will be held at the Manor House in Mason which is a wonderful venue.

**Executive Director Report**Linda Muth shared that there is only one member who is still past due from the January-June billing cycle. Jack Scott asked that a new invoice be sent to the member with him being copied on the email.

Linda shared hard copies on the changes to the constitution that Richard La Jeunesse drafted and Sam Scoggins reviewed with regard to the qualifications for Senior Active Membership Status. She asked the board members to review the changes and be thinking of how this should be presented to the membership as an action plan will need to be developed at the next board meeting.

Bill Shula agreed to send Linda an article for the District Newsletter on the Jefferson Award.

Linda updated the board on the “Rotary Learning Opportunities” lecture series she and David Edwards are working to develop. She shared a draft of what the courses might look like and indicated all classes would run from 11:00 – noon before Rotary meetings. After a lengthy discussion, it was decided that this should fall under the Membership Engagement Committee and the board approved of moving forward with the concept of having 4-5 classes over an 8-week period beginning in September 2017.

**Committee/Director Reports**

**Dave Carlin – Membership Development**

Dave Carlin reported that Nancy Riesz is doing a great job reminding new member advisors to connect with their new members. She is continuing to recruit new member advisors in advance fo the need. There will be a New Member Reception on 3/21 at the Taft Center. Membership Development is heavily involved in the March Madness Campaign. Columbus ran a similar campaign in 2016 and got 30 new members. Judy Pogue and Dave Ziegler are chairing this activity with oversight from Rich Dineen, Linda, and me. Several activities have been planned in conjunction with the campaign, including:

* 3/10: Rotary After Hours at Bob Croskery’s House
* 3/22: Prospective Member Breakfast – Kenwood Country Club
* Dan Long chairing this component
* Prospective Member Luncheons:
* March 9th – Bobby Plump,
* March 16th – David Taylor,
* March 23rd – Molly Wellman
* March 30th – Mo Egger
* Nancy Riesz is planning a Women in Rotary event for early April
* 4/25: Membership Happy Hour at Molly Wellman’s new bar at CAC
* 4/27: Luke Fickell speaking – prospective member event

Current Member Count: We started with 311 and currently have 315.

**Rick Flynn – Club Membership**

Rick Flynn reported that the next New Member Orientation will be conducted by Ken Saunders

on Thursday, April 27th. The meetings have been going well. The next New Member Reception is scheduled for Tuesday, March 21st from 5:30 – 7:00 PM at the Taft Center. Jim Klaserner is coordinating this event. Claudia Cagle is working on the next New Member Project. Eighteen Rotarians were present at the February meeting. Their next meeting was today after lunch. All projects will be presented at this meeting and voting for the final project will occur. Members will be chosen for committees. Project date will be set. Budget will be determined.

Possible projects include: Trimming rose bushes at Condon School in preparation for summer, conduct a Rotary meeting with New Member Committee only, a Boys Hope Girls Hope project, or a

Stepping Stones project.

**Deborah Schultz – International Service**

International Service - nothing from Ute, but at the District Grants meeting Deborah attended, the attendees were told there was $36,000 for 52 clubs in District Funds.  The deadline is April l5 for submission and the average grant is $2,000.  The attendees were told Peace Making efforts were being emphasized.

Youth Exchange - Lea, our French exchange student is participating in a Relay for Life for cancer.  Deborah passed around a sheet for board members to contact her for sponsoring her walk and seven signed up.  She is doing extremely well in school and has just joined her third family, the Fribourgs.  Ariel suggested June 2 or 22nd as a time for her Club Presentation. She has won a tee-shirt contest for the United for Uganda Club at School.  Deborah invited her to the CET Auction depending on if Ariel and Hux can come.  She asked to go to the RI Convention in Atlanta.  Ariel has worked out details on making sure she can come.

WCS - possibility of a donation from Flying Pig Marathon.  Importance of WCS has increased since there is a proposed 37% funding cut at the national level for the Foreign Affairs Budget including USAID, the principal aid agency of the U.S.

 Currently funding is low for WCS and the next opportunity is for a presentation in September.  Todd Schwartz has presented a fundraising idea he got from a Rotary website for groups that gather online about different activities they participate in.   That’s temporarily on hold while Hux checks on some other possible avenues.  Deborah has suggested to Don that in the meantime, he find a FOCUS project in one of the six areas of endeavor for a Global Grant—peacemaking, water/sanitation, education, health/medical services/ business development and projects for women and girls.   I do not know if a club can have two Global Grants going on at the same time.  The minimum amount for a Global Grant from RI has to total $30,000.  If the Club puts in $l0,000, the District will match for $l0,000 (assuming they have the funds), RI will match the District with another $10,000 and the club for half of their donation so in this case $5,000.  That totals $35,000.

Don Olinger spoke to Don Keller about the restrictions of our foundation on sending funds overseas.

who might be interested in being a sponsor; they are key to the success of the event.

**Al Koncius**

Al Koncius reported on his attendance at the large club conference and not surprisingly most of the clubs are struggling with the same issues our club is facing. He is planning to attend the All Ohio President-Elect training in Columbus over the upcoming weekend.

**Bill Shula**

Bill Shula gave an extensive status of the club’s Rotaract Club and shared his observations. Of particular concern is the UC Rotaract as they have only had just a few members show up to recent meetings. Jack Scott said he would work with Chris Pfetzer, the New Generations Chair, to see if some of the issues can be resolved. Linda Muth said she would research past Community Rotaract and UC Rotaract Rosters to see if the bells and banners can be recovered.

**Old Business**

None.

**New Business**

Bud Dornette, chair of the Personnel Committee shared than Ron Ott, the Member-at-Large of the committee, sent out surveys via Survey Monkey to be used in the evaluation of the Rotary Office personnel. They will be meeting in the near future so salary figures can be included in the upcoming budget discussions.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned at 3:28 p.m.

Jack Scott Linda Muth

President Executive Director

**DIRECTOR SUBMITTED WRITTEN REPORTS**

**Giff Blaylock (Club Operations)**

Budget and Audit Committee – Glenn McEachern and Todd Kist:  From Todd 2/28/2017:

Linda is sending the 12/31 financials this week to review.

Strategic Planning – Susan Wilkinson**:** From Susan 2/28/2017:

The Strategic Planning Group met on February 27, 2017.  The group reviewed the SWOT Analysis from January 2015 and updated the document.  The group then reviewed our current plan relative to updates to our strategic priorities including: governance, marketing/communication, and membership recruitment, engagement and retention.  The group then focused and brain-storming on our two proposed 2017 focus areas of 1) membership attraction, engagement and retention and 2) community awareness.  Kathy DeLaura, our facilitator from Partners in Change will be summarizing the evening’s discussions and proposed next steps.

Presidential Citation – Giff Blaylock/Bill Shula

At this point, we are still on track to receive a Presidential Citation Award for 2016-2017, **BUT**…….

You may remember that last month our YTD member retention rate was at 94%; it has since dropped to 93%, which means we have “unachieved” that goal.  We must now keep our Net Gain In Membership at least at 2:

**Marc Horwitz (Club Meetings)**

All my guys are working on and getting the volunteers they need, except for Drew at this point.  I have volunteered to volunteer any week they don’t have a squad.

**Julie Poyer (Women in Rotary) –** No report received.

**Mary Beth Poulimenos (Club Social Activities)** – We are in great need for Rotary After Hours hosts. After Mr Croskery we don't have any other takers. Should we take a break until summer? It's a good question to contemplate.

**Don Keller (Foundation Matters) -** Nothing new to report.

**Janet Metzelaar (Community Service)**Condon School Party:  No activity at this time

Recognitions (Fire, Police, Sheriff, CPS):  NOTE: I have pictures taken at some of these events for you to share with the departments.  Encouraging videos to accompany presentations as possible.

Hands-on Service: Ronald McDonald House dinner (3/6); ReelAbilities Film Festival (3/9- 12); WCET (4/29), Children's Home mock interviews (to be scheduled April).

Balloon Rides: Mark Soupene is still looking for a new vendor.

**Chris Pfetzer (Youth Service)** No Report Received.

**Jocile Ehrlich (Fundraising and Special Activities)**

Split the Pot - Bob McElroy - has generated Has generated $4210 since July 2016  
Meeting Sponsorships - Jack Berger - He has 26 sponsors for total of $5200  since July  
Festival of Dinners - Deb Caley - The club’s largest fundraiser of the year – The Festival of Dinners was well received by Rotarians.  As of last week, we were at around $7,500 raised for the club. We have a few events we are still selling tickets to and will be working hard to have these events sold out.  Here is what is still open:

* ***RAGIN' CAJUN ROTARY-RAMA (THE SEQUEL)*** - Sunday, April 2, 2017 - only 27 seats left! – David Edwards offered to buy 5 seats for Rotaract Members if another member would match the 5 he buys.  Rotaract met Friday to see what interest they have in attending.
* ***KENTUCKY DERBY HAT PARTY AND HIGH TEA*** - Saturday, April 8, 2017 - only 13 seats left!
* ***RUN FOR THE ROSES/DERBY DAY PARTY*** - Saturday, May 6, 2017 - only 20 seats left!
* ***ROCKIN' ON THE RIVER/BUNBURY MUSIC FESTIVAL*** - Friday, June 2, 2017 - only 1 seat left!
* ***BURGERS, BEERS AND CIGARS*** - Saturday, June 17, 2017 - only 7 seats left!

Jefferson Award - Bill Shula - The award was presented to Suzy DeYoung of LaSoupe! at our meeting last week.  Bill will be meeting with his team for a debrief on how it can be improved next year.

Wally Emmerling Award - Steve Haber - **PLEASE KEEP THE AWARDEE'S NAME UNDER YOUR HAT!**

Awardee has been chosen.  The date is May 11.  Steve Haber is working on putting the program together.  Awardee's spouse has been notified and Steve is lining up three other speakers to aid in the program:  Fred Fischer, Rotarian, Fred Koehler, former business partner, and a college-mate.  Carl Kappes and Julie Poyer will meet with the guests and share lunch with them prior to the program.

Vocational Fellowship Day - Craig Roberts - May 18th!  Craig has 2 businesses lined up so far:  Queen City Sausage - not even Rotarian, but willing to help, and HGC.  He has put out a request to a number of other Rotarians to see who might be able to step up.