

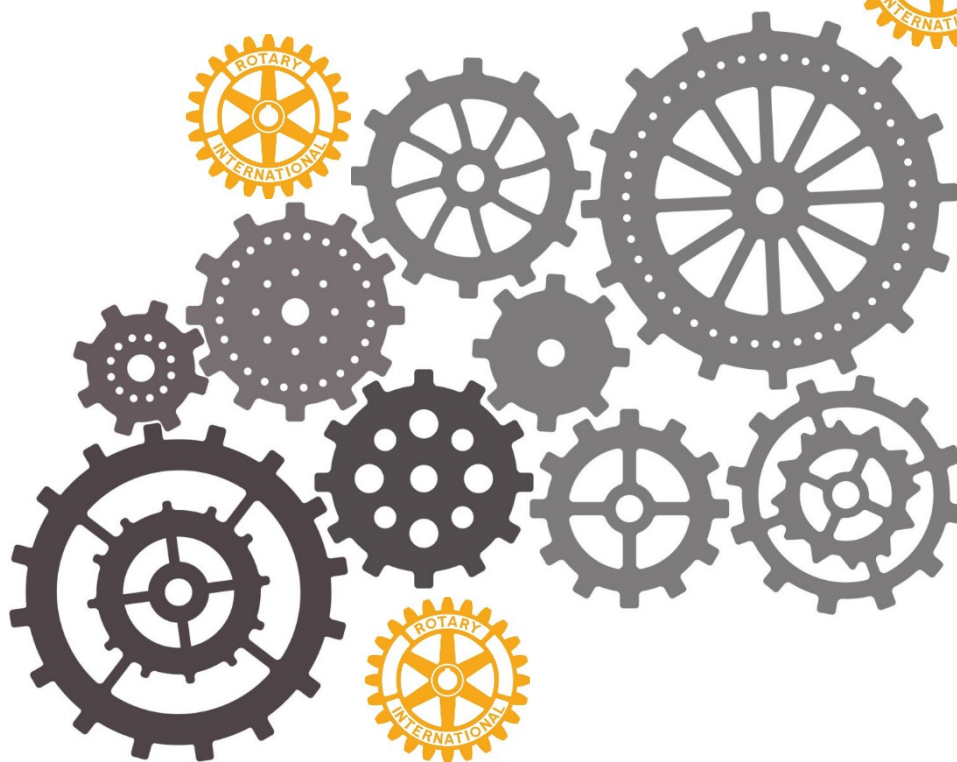
# Rotary

## Club of Cincinnati



2018-2019

## Professional Development Series



# INSTRUCTORS



**Carol Baden**  
Panelist Lead

Carol Baden is the Director of Statewide Substance Use and Population Health Initiatives. In this role, Carol facilitates collective community response to the opioid epidemic. Carol provides communities across Ohio with resources, existing tools and action oriented response. Carol works with communities to align ideas with solutions, promoting substantive initiatives in response to the opioid epidemic and its consequences. Her career began over 30 years ago as a nurse, at the start of the HIV epidemic. This defined her passion to advocate for health access to underserved populations and reduce stigma associated with certain health conditions. As a result of her efforts, many community initiatives have become reality in this opioid epidemic. Panelists include: Dan Meyer, CEO and founder Nehemiah Manufacturing Company; Charles Pierce, MD; Chris Schuermann, Director of St. Anthony Center-St. Francis Seraph Ministries in OTR; and Linda Gallagher at the Hamilton County Mental Health and Recovery Services Board.

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**Charles Banks**  
Instructor

Charles Banks serves as a Manager of Information Security for U.S. Bank, and is an Assistant-Vice President in Cyber Defense Technology and Operations. He is responsible for managing a state of the art information and cyber security awareness & education center, with a focus on changing and preventing behaviors that result in digitally compromised, or lost personal information. He will be joined by US. Bank Security Specialists, Justin Cunningham and Tyler Willis.

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**Rick Flynn**  
Instructor

Rick started Flynn & Company, Inc. in 1994 after eleven years of experience with two international accounting firms. He founded Flynn & Company, Inc. to provide excellent service and insight for small to mid-size organizations. Rick has over thirty-four years of experience in providing auditing, consulting and tax services to a variety of businesses and organizations. For over twenty-three years, Flynn & Company, Inc. has successfully delivered outstanding service to clients within the areas of entrepreneurial services, manufacturing, distribution, construction and non-profit organizations.

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**Steve Haber**  
Instructor

When he's not fly fishing or searching for the best Chile relleno, Steve Haber helps leaders grow. Through proven methodologies he helps leaders maximize their individual effectiveness for their companies, their teams, and their people. His mission is to develop successful leaders and organizations at every stage and is a certified facilitator and coach. [THE-HABER-GROUP.com](http://THE-HABER-GROUP.com).

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**Scott Hoberg**  
Instructor

Scott Hoberg graduated from Fordham University with a degree in political science and received his law degree from the University of Cincinnati College of Law. He is an attorney at Dever & Hoberg, LLC. Scott has published and delivered presentations not only to families, but also to other attorneys. He has authored two books on emerging issues in the legal system for both lawyer and non-lawyers. Over the past year, he has presented legal education seminars on family wealth planning, estate planning, and probate law.

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**Linda Muth**  
Instructor

Linda Muth has 30+ years of experience in working with multigenerational businesses and organizations ranging from banks, computer software firms, training companies, education institutions, and non-profits. She is the Executive Director of the Rotary Club of Cincinnati and a proud graduate of the University of Cincinnati with dual majors in Marketing and Business.

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**Joshua Reid**  
Instructor

Joshua Reid is a LinkedIn Marketing and Social Media Marketing trainer, social media strategist for global brands, and National spokesman for General Nutrition Center (GNC). He is the President and CEO of Drivenoptics, a full-service Digital & Social Media Marketing Agency, headquartered in downtown Cincinnati. Reid received his B.S. in Electrical Engineering, with a minor in Economics. Following completion of his undergraduate degree, he then pursued his M.S. in Electrical Engineering at the Purdue School of Engineering & Technology.

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# COURSES

## Leadership Excellence

Richard Flynn, Instructor

Are you interested in expanding your business, becoming more efficient, perfecting your ability to influence and manage your staff? Learn how to inspire, motivate and enable others to act in your organization. Richard Flynn, President & CEO of Flynn & Company, Inc. Certified Public Accountants and President and Chairman of the Board of Warsaw Federal Savings & Loan Association will be presenting on how you can become a more effective and inspirational leader within your organization.

**DATE: Thursday, October 25, 2018 – REGISTER BY OCTOBER 18, 2018**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

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## Social Media 101

Joshua Reid, Instructor

This workshop will cover the basics of social networking and social media and explain how it relates to your business. We'll review the unique strengths and weaknesses of each social media channel, compare and contrast audience size and demographics and review when/why/how each channel is used. Additionally, we'll review simple tips and little-known tricks to optimize your social media channels for the greatest marketing advantage. This program shows you EVERYTHING you need to stay on the leading edge of social media marketing and use innovative tools to get real business results.

**DATE: Thursday, November 8, 2018 - REGISTER BY OCTOBER 26, 2018**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

## Cyber Security Awareness

Charles Banks, Instructor

While companies announced some of the largest cybersecurity breaches in history, ransomware ran rampant, email scams lost companies billions, organized crime became more organized and new complex vulnerabilities were revealed. As a part of their effort to bring Cyber Security Awareness to the forefront, US Bank's Cyber Security team, invites you to hear from their world class experts on the current threat environment, view how they address security and privacy within US Bank and learn steps you can take to be more secure at work, and at home. Charles will be joined by US. Bank Security Specialists, Justin Cunningham and Tyler Willis.

**DATE: Thursday, December 6, 2018 - REGISTER BY NOVEMBER 16, 2018**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 10:00-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

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## Planning for Personal and Financial Independence

Scott Hoberg, Instructor

We will discuss strategies to ensure that Rotarians are not only addressing urgent matters, but also important matters in their life. Building off these strategies, we will discuss what steps, regardless of age or income level, everyone can take now to ensure and maintain financial and personal independence. Included in this course will be a review of the basics of estate planning, instances when advanced estate planning may be required, and how to protect your family while leaving a legacy.

**DATE: Thursday, January 17, 2019 - REGISTER BY JANUARY 11, 2019**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

## The Leadership of Culture

Steve Haber, Instructor

Organizational Culture: Every company has a culture, whether it has been intentionally designed or exists by default. Have you ever thought about your culture, what you want it to be, and intentionally designing and creating it? What is culture and how can you impact it in significantly positive ways? What are some of the root causes of office politics and organizational dysfunction, and what are some tools to help you overcome them so you can truly foster the organizational culture that you need to succeed? Join Steve in this session to uncover what organizational culture is and how you can intentionally design and foster a place that lives and thrives and ultimately provides professional satisfaction and a better bottom line.

**DATE: Thursday, February 21, 2019 - REGISTER BY FEBRUARY 15, 2019**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

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## Business and Workforce Development: Overcoming the Consequences of Addiction, Mental Health Issues and Criminal Record History

Carol Baden, Panel Discussion Leader

Reentry into the workforce has become a very complicated path in this current drug epidemic. Many are unable to attain employment and as such are unable to support themselves and often their families. The cost of this continued cycle affects all of us. This panel will share and discuss the resources available in our communities to help thousands of people right here in our region get jobs and keep jobs. Carol Baden will be joined by a panel of business owners, medical professionals, and mental health experts.

**DATE: Thursday, March 21, 2019 - REGISTER BY MARCH 15, 2019**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

## From the Silent Generation to Generation Z Understanding Multigenerational Communication Styles at Home and in the Workplace

Linda Muth, Instructor

How many times have we heard or said something like, "That's a millennial for you!" (Baby Boomer), or "How many more meetings on this subject do we really have to have?!" (Millennial) or "Does it really matter that I got it done at 4:00 AM; I got it done!" (Gen X). This hands on course is designed to help explain the defined generations, the communication styles of each generation, and how to bridge the gap between those styles.

**DATE: Thursday, April 4, 2019 - REGISTER BY MARCH 29, 2019**

**TIME: Preceding the Rotary Club of Cincinnati's Luncheon Meeting  
at 9:30-11:30 AM**

**LOCATION: Hilton Cincinnati Netherland Plaza Hotel**

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### To Register:

Space is limited.

Please contact the Rotary Club of Cincinnati:  
[office@cincinnatirotary.org](mailto:office@cincinnatirotary.org) or 513.421.1080

### Interested in teaching a class?

Please contact

Tania Moussa at

[taniatina@me.com](mailto:taniatina@me.com) or

David Edwards at

[1dedwards@sbcglobal.net](mailto:1dedwards@sbcglobal.net)

