

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

July 11, 2019

1:30 p.m.

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Secretary/Treasurer	P	Melinda Kelly	P
John Fahrmeier, Foundation President	P	Ken Saunders	E
Rick Flynn, Past President	P	Tim Hershner (via phone)	P
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation President-Elect (ex-officio)	E	Nancy Riesz	P
Janet Burns	E	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	P		
Bryan Vielhauer	P		

Also Present: Linda Muth, Executive Director

Call to Order

President Dave Carlin called the meeting to order at 1:39 p.m.

Approval of Minutes

Motion Approved: that the minutes of the June 13, 2019, be approved.

Treasurer's Report

Mary Ronan presented the June 2019 financial statements.

Motion Approved: that the June 2019 financial statements be received.

Bryan Vielhauer asked about the process for approving the annual club budget. Linda Muth shared that the budget is based on the current statement of activities through March 31st, it is reviewed by the Finance Committee line-by-line in early May, and when the personnel salary figures are available, those figures are added to the budget and the committee does a final review and approval via email. The budget is typically reviewed by the club board members at their June meeting. Unfortunately due to unforeseen circumstances, the budget needed to be approved by the board members on short notice this year. Linda assured the board that this has never happened in the past and she does not anticipate it being an issue in coming years.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSAL FOR MEMBERSHIP

Motion Approved: that the following new proposal for membership be approved:

NEAL-MILLER, Patricia
Line of Business: Education, K-12

*Active

Director of Family and Community Engagement
Cincinnati Public Schools
Sponsor: Mary Ronan/Bud Dornette

REQUEST FOR TERMINATION

Motion Approved: that the following requests for termination be received with regret:

ASAY, Corey Status: Active-YP Joined: 4/1/2017 Line of Business: Law Practice	*Attendance
KUBIK, Christopher Status: Active-YP Joined: 6/17/2017 Line of Business: Human Services, Adult	*Attendance
MAHAN, James Status: Senior Active Joined: 5/20/2017 Line of Business: Retail, Hard Goods	*Move/Transfer
MATHIS, Sharon Status: Senior Active Joined: 6/17/2010 Line of Business: Foundations	*Family obligations
McCARTHY, Beverly Status: Senior Active Joined: 4/22/2017 Line of Business: Consulting, General	*Family obligations
PIRI, Celine Status: Senior Active Joined: 3/19/2016 Line of Business: Services, Commercial	*Move/Transfer
SILKA, Zachary Status: Active-YP Joined: 4/22/2017 Line of Business: Education, Post-Secondary Administration	*Changed jobs
YEAKLE, Colin Status: Active-YP Joined: 4/20/2017 Line of Business: Services, Commercial	*Attendance

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following request for change in status be approved:

LEAHY, Michael From: Active Joined: 2/11/1998 Combination of age & years in club qualifies	To: Senior Active
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WILLIAMS, H. James
From: Corporate
Joined: 4/22/2017

To: Active

REQUEST FOR CHANGE IN LINE OF BUSINESS

Motion Approved: that the following request for change in Line of Business be approved:

WILLIAMS, H. James
From: Corporate
Joined: 4/22/2017

To: Education,
Post-Secondary Admin

REQUEST FOR LEAVE OF ABSENCE

Motion Approved: that the following requests for a Leave of Absence be approved:

BERINGER, Arnie
Joined 12/17/2016

Business/Attendance

CARAWAY, Steve
Joined 5/20/2017

Business

LOUGHRY, Rachel
Joined: 6/29/2015

Business/Attendance

MAHAN, Kelly
Joined 11/28/2013

Business Travel

POWELL, Bill
Joined 3/20/2015

Business/Attendance

SHANKAR, Kari
Joined: 10/24/2013

Business Travel

ZIEGLER, Dave
Joined 3/20/2015

Position in Miamisburg

President Report

Dave Carlin welcomed the board members to the first board meeting of the 2019-20 Rotary year and thanked them for their service. Dave shared a document with 10 Leadership Thoughts to start out the new year and highlighted a couple of the points including asking the board members to “be a visible leader and engage with members to let them know you value their input” and “always take the high road, there’s less traffic up there”. Dave also shared his three primary goals for this year:

- Membership Engagement
Measure and improve membership engagement
- Membership Development
Base goal: Net +10
Stretch goal: Net +35
- Marketing
Digital marketing campaign to support Membership Engagement and Development
Review the website

Dave also shared the board member committee oversight list for the new Rotary year. It was suggested by Bryan Vielhauer and Nancy Riesz that we bring back the Committee Fair. Linda Muth shared that the last time we conducted the fair, committee chairs did not show up to man the tables and very few members attended. It was decided to try again on one Thursday only and the board members would make sure their committee chairs would attend. This will be done at the club assembly on July 25, 2019.

One of Dave's goal is to survey the membership about their thoughts and level of satisfaction regarding the club. Melinda Kelly and Nancy Riesz will be heading up this effort. He asked each board member to submit 2-3 questions to Linda by the end of next week so they can be reviewed and incorporated into the survey. Linda Muth said she would share any survey data she can find from other large clubs and the District Membership Series she attended. The timeline for the survey is as follows:

- Promote survey – July 25 – August 8
- Finalize survey and email to board for input
- Send Survey – August 22
- Survey Close – September 5
- Summarize results, Discuss priorities at Board Meeting – 9/12
- Communicate results to Club at lunch and via email - 9/26

Dave stressed the importance of members knowing we have a great club and do so many things right, but this year his goal is to look at some things we could be doing better to take us to the next level of greatness. He revealed the Next Level logo he will be using to communicate that we're not looking for wholesale changes to the club, we're looking to make things incrementally better.

His final goal is to be sure we are marketing the club as effectively as possible. We have the social and print media contracts in place and he has asked Claudia Cagle to review the website for possible tweaks to be sure it is up to date and information is easily accessed by prospective members.

Executive Director Report

Linda Muth shared the list of past due member invoices. Board members volunteered to contact those whose dues have not been paid. She also said she had finalized the hotel reservations in Honolulu and an email will be going out to all club members next week.

Committee/Director Reports

Rick Flynn – Club Executive Matters/Nominating Committee

Rick Flynn shared that the nominating committee would be formed later this month. Bryan Vielhauer asked who makes up this committee. Linda Muth shared that Rick Flynn, as Past President, chairs the committee. Dave Carlin, as President, sits on the committee, and Brett Lebhar, as President-Elect, selects four members of the club (non-board members) to sit on the committee as members-at-large. Rick as chair, will announce the members at next month's meeting.

Brett Lebhar – Membership Development

Brett Lebhar shared that he had met with DeAnn Fleming and Linda Muth to discuss the plan of action moving forward in the new Rotary year. He said there will be several subcommittee chairs

leading the membership development effort including: Jack Scott, Corporate; Terry Dean, Active; Gail Gardner, Young Professionals; and Julie Poyer, Women.

Nancy Riesz – Onboarding

Nancy Riesz said she has been working with Steve Drefahl since early May to help with the transition of the New Member Advisor program so they are both ready for the new Rotary year. Dave Carlin said he is still looking to fill the New Member Project chair position.

Melinda Kelly – Membership Engagement

Melinda said she is excited to review the documentation put into place last year surrounding how the membership engagement committees can assist with meeting membership goals this year. Linda Muth shared that Dan Gruenberg accepted the chair of the Rotary After Hours Committee.

Mary Ronan – Club Operations/Classification

Mary Ronan shared the classification committee report. Nothing new to report on Club Operations.

Ken Saunders – Club Meetings

No Report.

Claudia Cagle – Community Service

Claudia Cagle mentioned she is exploring the idea of a club-wide community project with Scott Hoberg.

Tim Hershner – International Service

Tim Hershner said he is excited to learn more about these committees and their projects.

Steve King – Youth Service

Steve King said since the majority of the committees are with students, they will be ramping up later in the summer.

Bryan Vielhauer – Club Social Activities

Bryan Vielhauer shared that the social activities of the club are varied, well-attended, and enjoyed by the club members and he anticipates that this trend will continue in 2019-20.

Janet Burns – Fundraising and Fun

No Report.

Drew Emmert – Special Activities

No Report.

John Fahrmeier – Foundation Matters

John Fahrmeier shared that it appears we have set a record for gross revenue for this year's Believe 2 Achieve event of over \$154,000. The current and past chairs of the event are planning a debrief session in the next couple of weeks. Success this year was attributed to the pre-event live auctions, the new raffles, and the condensed programming. Based on the success of this year's event, the committee is looking at holding the event in the same venue in 2020. Looking ahead, the next Foundation Board of Trustees Meeting will be held next Wednesday, July 17, 2019, at Terracon.

Old Business

Brett Lebhar brought the Dual Rotaract/Rotary Membership Concept before the board (see attached). Brett said he and Linda Muth had surveyed past Community Rotaract Club members to get their opinion of the concept and most responded very favorably to the premise. Brett recommended our Rotary Club adopt this model for our Community Based Rotaract Club so we can move forward with recruiting young professional members in the 21-30 age bracket.

Motion Approved: that the proposed Dual Rotaract/Rotary Membership be approved as defined in the document presented.

Claudia Cagle presented the Membership Revocation Process document she and member/attorney, Michael Schmidt, developed. She asked the club board members to review the document so it can be discussed at next month's meeting.

New Business

None.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:14 p.m.

Dave Carlin
President

Linda Muth
Executive Director

Dual Rotaract/Rotary Membership

Rotary Club of Cincinnati

Anyone age 21-30 can apply to join the Rotary Club of Cincinnati as a dual Rotaract/Rotary member

If accepted by Club, the dual member pays \$200/year (to cover the cost of RI and District dues)

Whenever a dual Rotaract/Rotary member attends a weekly Rotary lunch, their lunch is free*

Dual members are truly members of both Rotaract and Rotary. These dual members will have their own Rotaract Committee within the Rotary Club, which will elect its own Board of Rotaract officers each year.

Benefits to those with a Rotaract interest joining the Rotary Club of Cincinnati as dual members are:

1. Full status as Rotarians at a tremendously reduced cost
2. Full access to, and participation in, all the service activities, business/professional networking opportunities, and social events the Rotary Club of Cincinnati offers, without needing to take the lead on organizing any of these activities and events independently as Rotaractors
3. Ease of becoming an involved Young Professional member (age 31-40) of the Rotary Club of Cincinnati because of the personal relationships developed and the experiences obtained within the Club as a dual member

* The cost of the lunches, which are free to dual members, will be paid by the Rotary Foundation of Cincinnati's "Rotaract" budget for year 2019-20. After that, the cost dual members pay for lunches will be decided by the Rotary Foundation of Cincinnati's Board of Trustees as part of the annual budget process, but is expected to be no cost or low cost.