

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

October 10, 2019

1:30 p.m.

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Sec/Treasurer	E	Melinda Kelly	P
John Fahrmeier, Foundation President	P	Ken Saunders (via phone)	P
Rick Flynn, Past President	P	Tim Hershner	P
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation President-Elect (ex-officio)	E	Nancy Riesz	P
Janet Burns	P	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	P		
Bryan Vielhauer	P		

Call to Order

President Dave Carlin called the meeting to order at 1:42 p.m. He reminded the board members this meeting has been designated as the annual Rotary Club of Cincinnati board meeting per the previous action/approval of the board.

Approval of Minutes

Motion Approved: that the minutes of the September 12, 2019 meeting be approved. Nancy Riesz stated she abstained because she wasn't able to hear on the phone at the last meeting.

Treasurer's Report

President Dave presented key points from Mary Ronan's written September 2019 Treasurer's report. During discussion, Linda Muth confirmed that the reason there was no difference in the realized and unrealized gain (loss) on Investments between the July 2019 and the August 2019 financial statements was because there was no trading activity in the Investment account during that one-month period.

Motion Approved: that the September 2019 financial statements be received.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSALS FOR MEMBERSHIP

Motion Approved: that the following new proposals for membership be approved:

BRANDSTETTER, Robert W. "Bob"

*Active - Spouse

Line of Business: Manufacturing, Equipment

Retired

Hexagon Metrology

Sponsor: Mary Brandstetter/Bruce Brandstetter

SCHERZINGER, Corbin

*Active - YP – Rotaract/Dual

Line of Business: Services, Residential

General Manager
Sure Thing Pest Control
Sponsor: Owen Wrassman/Glenn Scherzinger

Note: The Classification Committee will be asked to change Corbin Scherzinger's category of membership from Active - YP to Rotaract/Dual at its next meeting.

REQUEST FOR CHANGE IN LINE OF BUSINESS

Motion Approved: that the following request for a change in line of business be approved:

BOLTON, Douglas
From LOB: Real Estate, Commercial
Cincinnati Cares
Joined: 1/25/2001

To: Public Society Benefit

REQUEST FOR REINSTATEMENT

Motion Approved: that the following request for reinstatement of membership be approved:

ACHESON JR., Edwin R.
Status: Senior Active
Joined: 1/25/1995
Line of Business: Law Practice

Linda Muth reported Ed Acheson has paid his dues and has requested reinstatement.

TERMINATION FOR NON-PAYMENT OF DUES

Motion Approved: that the following terminations of membership be approved:

Coburn, Carl
Status: Senior Active
Joined: 9/21/2001
Line of Business: Accounting

Maier, Anthony
Status: Active
Joined: 2/27/2014
Line of Business: Services, Commercial

Sharer, Cody
Status: Active-YP
Joined: 5/18/2019
Line of Business: Banking

President Report

Pres. Dave reported that a committee he leads comprised of Al Koncius, Rick Flynn, Brett Lebhar, Linda Muth, and Don Keller has reviewed data from other Rotary Clubs regarding membership payment policy. He will present the committee's recommendation of payment policy changes for discussion at next month's Board meeting, and shared that the proposal will contain three options for Club members: (1) pre-pay a full year with a check at a discounted rate, (2) pre-pay 6 months with

credit card or check at the regular price, and (3) pay monthly with credit card or ACH with a convenience fee added. Pres. Dave suggested that if the Board does approve any policy changes, that they do not take effect until the 2020-21 Rotary year. During discussion, it was suggested that any new payment policy have a clear statement that non-payment for 60 days or more will result in termination of membership. On another topic, Pres. Dave said the By-Laws committee wasn't able to meet, but will meet before the next Board meeting and give a report.

Executive Director Report

Linda Muth shared that sign-ups are underway for "The Day at the Races" (Keeneland), and that the date is October 26.

Committee/Director Reports

Rick Flynn – Club Executive Matters/Nominating Committee

Rick Flynn shared the process the nominating committee used to develop a slate of candidates for next year's board of directors and officers. The following is the proposed slate of officers and board of directors effective July 1, 2020.

Brett Lebhar – President
Melinda Kelly – President-Elect
Ken Saunders – Secretary/Treasurer
Molly Reidel – Director – 1 year term
Scott Hoberg – Director – 1 year term
Steve Rogers – Director – 3 year term
Larry Cunningham – Director – 3 year term
Mark Romito – Director – 3 year term

Rick shared that all of the members have been contacted and have agreed to serve.

Motion Approved: that the slate of officers and board members as presented be approved and presented to the club members for ratification at their annual meeting on October 17, 2019.

Pres. Dave suggested we have new Board members, once ratified, join our Board on a non-voting basis several months earlier than usual to allow for more learning before they become official Board members July 1, 2020. There seemed to be consensus this makes sense.

Brett Lebhar – Membership Development

Membership Development is off to a strong start with 19 new members (and 4 new corporate memberships) added so far this year. But our Net Gain as a Club is negative (-8) given the number of terminations year-to-date.

Nancy Riesz – Onboarding

New Member Reception: We currently have over 50 individuals signed up for the New Member and Sponsor Reception that will be held on October 29, 2019!

New Member Project: After hosting a representative of Project Connect, an organization that supports the estimated 1700 children in Cincinnati schools whose families are experiencing homelessness, newest members have chosen to support Project Connect as their New Member Project. They plan to prepare age-appropriate personal care kits with items such as shampoo, deodorant, toothpaste, toothbrush, lotion and other items as appropriate. Because there are always needs that are difficult to anticipate, they also plan to purchase gift cards, good for items like

underwear, socks, or food. Target date is Friday, November 1 or Monday, November 4 for assembling and delivering these to Project Connect.

Road Map to Success: Committee Chair Steve Drefahl and DeAnn Fleming are working together on selecting New Member Advisors (NMA). An updated/new list of NMA or potential NMA has been developed. 18 new members joined the chapter in August and September. 15 need NMA (Other 3 are Corporate Members). Five have been assigned NMA. The goal is to have the remaining 10 assigned NMA within the next two weeks.

New Member Orientation: We've had 3 new member sessions thus far. July had 3 people. August had 4. September 6.

Melinda Kelly – Membership Engagement

Rotarians @ Work Committee: Sarah Peller and Anthony Ricciardi (Co-chairs) will be meeting Thursday October 17, 2019. They will schedule their first committee meeting, gather and review new ideas, review last year's locations and discuss feedback from others regarding their planning for next year's event.

Rotary After Hours Committee: Dan Gruenberg shared that the next *Rotary After Hours* event will be in January at a Cyclones game. They are looking forward to and planning for the January event.

Retention Committee: Patty and Marc Horowitz shared that they (and committee) are making contact with members who have not been in regular attendance. They stated that most Rotarians have appreciated being missed and receiving a call encouraging them to come to an upcoming meeting and/or event.

Women in Rotary: Julie Poyer (Ali Hubbard co-chair) shared that the committee is planning their next event - a cooking class. It will probably be in early November. Angie Fischer, too, is involved with the planning of this event. Additionally, Bonnie Rettig is planning a gathering, with her player piano included, for a time during the holiday season.

Mary Ronan – Club Operations/Classification

No report

Ken Saunders – Club Meetings

No report

Claudia Cagle – Community Service

No report

Tim Hershner – International Service

No report

Steve King – Youth Service

No report

Bryan Vielhauer – Club Social Activities

An update was given on the Oct. 26 "Day at the Races" event.

Janet Burns – Fundraising and Fun

Rotary Meeting Sponsorship Report 2019/20: Eight companies have renewed their sponsorships this year, including Axatronics, who just confirmed. And, 12 former sponsors are being contacted the week of Oct 7, 2019, to see if they will renew their sponsorships. The goal is 16 sponsorships this year.

Drew Emmert – Special Activities

No report

John Fahrmeier – Foundation Matters

Committee meetings are scheduled over the remainder of the month, including B2A 2020, allocations, asset management.

Old Business

Melinda Kelly, Claudia Cagle, Steve King, and Bryan Vielhauer who comprise the committee in charge of the membership satisfaction survey, presented some of their SWOT analysis of the results. They also had shared raw survey data with the Board. The committee will meet again on October 14, 2019, to continue its SWOT analysis, and invited any other Board members to join them. John Fahrmeier and Brett Lebhar said they plan to participate in the meeting.

New Business

One Board member shared his concern that our current process of nominating officers and board members is done by a committee (not by the whole Board), is voted on by the Board, but then only ratified by the full membership of the Club. One suggestion he made was to have the whole Board provide nominations (which any Board member can do under the current process); and then have a full election done by all the Club members, instead of by the Board. It was clarified that the current process we use was the result of constitutional and by-law changes voted on by our Club members a few years ago, and was not just a by-law change done by the Board. Some Board members would like the Board to further discuss whether to change our current election process back to something similar (or the same) as the previous process.

Several Board members stated there was too much repetition at the October 10 Rotary lunch of our membership development campaign. There was consensus that this was overkill. Pres. Dave concurred, and shared the same concern.

Adjournment

There being no further business, Pres. Dave adjourned the meeting at 3:38 p.m.

Dave Carlin
President

Brett Lebhar
President-Elect and Acting Secretary