

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

November 14, 2019

1:30 p.m.

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	E
Mary Ronan, Sec/Treasurer	P		
		Melinda Kelly	P
John Fahrmeier, Foundation President	P	Ken Saunders (via phone)	P
Rick Flynn, Past President	P	Tim Hershner	P
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation President-Elect (ex-officio)	P	Nancy Riesz	P
Janet Burns	P	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	E		
Bryan Vielhauer	P		

Call to Order

President Dave Carlin called the meeting to order at 1:42 p.m.

Approval of Minutes

Motion Approved: that the minutes of the October 10, 2019 meeting be approved as amended.

Treasurer's Report

Mary Ronan reported that there is no significant change in the October 2019 Financial Statements from the previous month. The October financial summary will be sent out with the minutes. Giff Blaylock, Co-Chair of the Finance Committee, shared the review findings of Clark Schaefer Hackett.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSALS FOR MEMBERSHIP

Motion Approved: that the following new proposals for membership be approved:

CALLE, Esteban C.

*Active - YP

Line of Business: Banking

Assistant Vice President/Community and Business Development Manager

First Commonwealth Bank

Sponsor: Craig Roberts/Mark Reckman

GORDON, Galen G.

*Active

Line of Business: Hospitality

Business Travel Sales Manager

Hilton Cincinnati Netherland Plaza

Sponsor: Brett Lebhar

Board of Directors Minutes

November 14, 2019

Page 2 of 5

LOUIS, Bob

Line of Business: Corporate

Director – Sales & Marketing

Hilton Cincinnati Netherland Plaza

Sponsor: Brett Lebhar

*Corporate
(attendance not mandatory)

MEYER, Jonathan R. "Jon"

Line of Business: Insurance

Account Executive

W.P. Dolle, LLC

Sponsor: Ed Mathis

*Active

SCHWIETERMAN, James N. "Jim"

Line of Business: Engineering

Regulatory Compliance Specialist

Terracon Consultants

Sponsor: Jack Scott/Wes Botto

*YP/Rotaract

SWONGER, Roger E.

Line of Business: Hospitality

Catering Sales Manager

Hilton Cincinnati Netherland Plaza

Sponsor: Brett Lebhar

*YP/Rotaract

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following request for change in status be approved:

SCHERZINGER, Camille

From Status: Active – Spouse

Sure Thing Pest Control

Joined: 4/27/2006

To: Corporate

REQUEST FOR CHANGE IN LINE OF BUSINESS

Motion Approved: that the following requests for a change in line of business be approved:

BENNETT, Mackenzie F.

From LOB: Insurance

Cornerstone Retirement Advisors, Inc./Raymond James

Joined: 9/21/2019

To: Financial Svcs, Diversified

GEIGER, Winfield R.

From LOB: Insurance

Cornerstone Retirement Advisors, Inc./Raymond James

Joined: 9/21/2019

To: Financial Svcs, Diversified

SCHERZINGER, Camille

From LOB: Services, Residential

Sure Thing Pest Control

Joined: 4/27/2006

To: Corporate

TERMINATION FOR NON-PAYMENT OF DUES

Motion Approved: that the following termination of membership be approved:

CROSS, Lanore
Status: Active
Joined: 6/26/2018
Line of Business: Education, K-12

*Attendance/Health

President Report

Dave Carlin shared a Bylaws committee update - this ad hoc committee actually started last Rotary year met to review bylaws changes and also discuss the Member Revocation procedure that we had discussed in our September meeting. The changes will be sent back out to the committee for final review and then will be presented to our Board at the December 12th meeting. He also shared a Monthly dues update - Similar to the bylaws update, we will have information for board discussion at the December 12th meeting. Dave also spent time discussing a recent meeting with Frisch's. They love the club but didn't feel like they were getting the value they wanted. This opened the door for ways to create much deeper engagement. Frisch's is interested in engaging their 3000 SW Ohio employees to help Rotary deliver more service to those in need.

This discussion points out the fact that we need to develop a Corporate Membership Retention process; we've successfully done this for individual members but need to do this for Corporate Members. Bryan Vielhauer mentioned that Frisch's just won an Ignite Award given by the Cincinnati USA Regional Chamber.

Executive Director Report

Linda Muth shared via written report that the July-December billing cycle has been finalized with the final unpaid member being terminated at this board meeting for non-payment of dues after multiple attempts to resolve the issue with the member and her sponsor. Bills for the January-June will be going out next week.

Committee/Director Reports

Rick Flynn – Club Executive Matters/Nominating Committee

A discussion of the process for election of the Board will be looked into further. The Ad Hoc by-laws committee convened and changes will be brought forward in December. Sam Scoggins has reviewed the changes.

Brett Lebhar – Membership Development

Brett suggested that we work with corporate memberships differently. We need to have a committee (or forum) for our corporate members to share best practices of how to meaningfully engage their employees in community service efforts.

Nancy Riesz – Onboarding

New Member Project - Kat Steiner + Barbara Dickerson co-chaired the Fall New Member project. The cohort came to a consensus to work with Project Connect, a non-profit within Cincinnati Public Schools, which provides services for homeless youth. Project connect serves approximately 3,000 students a year. On Monday, November 4, 2019, 13 new Rotarians completed their new member project. They successfully provided more than 50 hygiene bags for homeless students and gift cards

for families in need. Mary Brandstetter stepped into a leadership role and acted as project manager after the first meeting.

New Member Orientation - Russell Smith (chair) continues to provide an overview of the Thursday lunch meeting process as well as other important items for new members to know.

New Member Reception – The new member reception was held on October 29, 2019, at Taft Center. A total of 61 people attended, including 26 new members and their guests. Susan Wilkinson (chair) did a fantastic job contacting all new members about attending and following up on those who had not RSVP'd. Heard many positive comments after Steve Haber's informative and enlightening presentation.

Roadmap to Success – Nancy has a meeting planned with Steve Drefahl (chair) and DeAnn Fleming next Thursday, November 21, 2019 to review process/responsibilities and timing for assigning new members and following up with New Member Advisors. They will also be determining who is ready to tear off their new member sticker. Only one new member needs assignment currently. Nancy hopes to schedule Sticker Tearing Off ceremony before end of 2019.

Melinda Kelly – Membership Engagement

Anthony Ricciardi and Sara Peller have been communicating with Linda Muth and are currently reviewing calendars regarding scheduling the date in May 2020 for the Rotarians @ Work Rotary Roadshow. Melinda reminded everyone of the Women in Rotary Women Breaking Boundaries/Art After Dark at the Cincinnati Art Museum member/prospective member event.

Mary Ronan – Club Operations/Classification

See Classification report

Ken Saunders – Club Meetings

No report

Claudia Cagle – Community Service

No report

Tim Hershner – International Service

Tim shared the District approved up to \$25,000 in District Designated Funds for our Madagascar Project, which goes a long way in funding the project.

Steve King – Youth Service

Indian Hill School Superintendent wants to become a member and start a Rotaract Club at the High School.

Bryan Vielhauer – Club Social Activities

Bryan suggested using a large sum of money for a big social project to showcase Club #17.

Janet Burns – Fundraising and Fun

Janet clarified Axatronics is not a new sponsor.

Drew Emmert – Special Activities

No report

John Fahrmeier – Foundation Matters

See new business.

Old Business

The membership survey was discussed and how to disseminate the results in digestible chunks to the membership. A few slides going over the six sections of the survey was suggested instead of the SWOT chart. A possible town hall or webinar was suggested. A link will be given so all members can look at the entire survey and responses with names deleted. The comments should be distilled and then sent back out to members to be prioritized. There should be three, six, and nine month goals coming out of the data, to be worked into a strategic plan.

New Business

Dave will email the board about Nancy Riesz' suggestion to have a once a quarter dinner meeting in order to have longer time for discussions.

John Fahrmeier brought forth questions regarding the purpose of our investments for the club and the foundation and is there a minimum and maximum amount of investments we should maintain. He also asked the board to consider the level of risk with the club's assets. John will also bring these questions to the attention of the foundation board of trustees and perhaps convene a special meeting of the Finance Committee to consider these topics.

Adjournment

There being no further business, Pres. Dave adjourned the meeting at 3:25 p.m.

Dave Carlin
President

Mary Ronan
Secretary-Treasurer