ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS’ MEETING MINUTES

#### December 12, 2019

**1:30 p.m.**

### Dave Carlin, President

**MEMBERS:**

Dave Carlin, President P

Mary Ronan, Sec/Treasurer P

Claudia Cagle E

Melinda Kelly P

John Fahrmeier, Foundation President P Ken Saunders (via phone) P

Rick Flynn, Past President P Tim Hershner P

Brett Lebhar, President-Elect P Steve King P

Carl Kappes, Foundation P Nancy Riesz (via phone) P

President-Elect (ex-officio) Sam Scoggins, Legal Advisor E

Janet Burns E to the Club Board (ex-officio)

Drew Emmert E

Bryan Vielhauer P

## Call to Order President Dave Carlin called the meeting to order at 1:40 p.m.

## Approval of Minutes

## Motion Approved: that the minutes of the November 14, 2019, meeting be approved with the change of a correction of “heled” to held on page 4.

## Treasurer’s Report

Mary Ronan shared the November 2019 financial statement report. The October written report was shared via email prior to the meeting.

Motion Approved: that the October 2019 financial statements be received.

Motion Approved: that the November 2019 financial statements be received.

A discussion was held on the reviewed financial statements as presented by Clark Schaefer Hackett. Bryan Vielhauer raised the question of asset value as compared to the preliminary statements presented at the July 2019 board meeting. Linda Muth said without looking through the transactions, she is unable to explain the difference by looking at the statements, but two categories may explain the difference: dues payments or investment income (which isn’t recorded until year end). Linda said she would request the entries that were made on the asset side from the accountant.

Motion Approved: that the June 2019 Clark Schaefer and Hackett reviewed statements be approved. Clarification of the asset differences will be sought from the accountant.

**Concerning Membership: Classification Committee Report**

#### Classification Committee Report

The Classification Committee did not meet because the prospective members who have submitted their application could not attend in December.

#### REQUEST FOR LEAVE OF ABSENCE

Motion Approved: that the following request for a Leave of Absence be approved.

**ZEIGLER**, Dave

Line of Business: Public Society Benefit

Joined: 3/20/2015

**President Report**

Dave Carlin shared an update on the club’s collaborative efforts with our Corporate Members, including Frisch’s and AAA. He also shared the details on a meeting held with Cintrifuse on collaborating on linking technology firms to causes like disabilities.

Dave brought up two areas that are designed to increase member engagement, one of his primary goals this year.

First off, Dave is committed to get the ball rolling for a major local service project. The survey results support a major local service project and his goal is to first assemble a group of Board Members to begin the discussion on what we want to do, when we want to do it, etc. Then Rotarians will be added to the organizing group.

Secondly, Dave also is looking at engagement opportunities for young professionals. He will be seeking board volunteers to serve on a subcommittee to explore this area. He shared the background of the San Antonio U40 Class (similar to Leadership Cincinnati). They attract 30-40 per class per year; 40% of their membership is UNDER 40! They have a separate YP Board with the YP President serving on the main Club Board.

**Executive Director Report**Linda shared that the January-December billing was sent out recently. The good news is we’ve had very few members indicate they are resigning.

**Committee/Director Reports**

**Rick Flynn – Club Executive Matters/Nominating Committee**

No Report.

**Brett Lebhar – Membership Development**Brett shared that the key performance indicators showed a slowdown in activity after very busy first quarter, so committee pushed ahead with planning a schedule of frequent prospective members activities:

* November 21, 2019 - Art After Dark at Cincinnati Art Museum (joint Women in Rotary/Membership Development event): more than 30 attendees with several prospective members.
* January 9, 2020 - 3 Points Urban Brewery: New Year New Year – Rotary presentation
* February 20, 2020 - Ghost Baby – Prospective Member Event
* Late February to early April: line-up with some special “Power” speakers
* January 28th, February17th, March 23rd - Community Service line-up of Ronald McDonald House dinner service. Prospective members can be invited
* April 30, 2020 - Joint Membership Development/Community Service project at Fifth Thursday evening Roadshow at RJ Distillery in Norwood (headed up by Scott Hoberg and Terry Dean)

Brett shared that a possible new membership category was presented by Nancy Riesz at November Membership Development Committee meeting. The proposal will be reviewed by Executive Committee, and then the full board.

**Nancy Riesz – Onboarding**

Nancy reported that the New Member sticker tear off ceremony happened today. Every new member now has a new member advisor assigned to them. Steve Drefahl and DeAnn Fleming have been working with Nancy to update the process and get the new member advisor process updated.

**Melinda Kelly – Membership Engagement**

Melinda reported the Women in Rotary committee is having an event at Bonnie Rettig’s home; a holiday singalong on December 17, 2019. The Rotarians @ Work committee set the date for May 7, 2020. They have new ideas to promote the event and recruit hosts.

**Ken Saunders – Club Meetings**Ken reported that his committees are being run by experienced members and are all running well.

**Claudia Cagle – Community Service**

No Report.

**Tim Hershner – International Service**Toni and Baffour Otchere have returned from Ghana and the school project there was a great success. The World Affairs Committee is also working on the Madagascar Healthy Village project and are finalizing the Rotary International Global Grant application for the project. Rotary Youth Exchange program is moving along with plans moving forward for interviewing outbound students.

**Steve King – Youth Service**Wes Botto, the University of Cincinnati Rotaract Chair, has suggested creating a bank of members who hire interns from the UC Rotaract Club Members. He also suggested planning a more formal mentoring program with the students. More discussions on these topics will happen in the new year.

**Bryan Vielhauer – Club Social Activities**

Bryan reported that the Red Light Table Holiday party has been scheduled for January 18, 2020.

**Janet Burns – Fundraising and Fun**Linda Muth shared Janet’s written report. Terry Dean continues to work on meeting sponsorships. He anticipates more commitments after the first of the year. The Lip Sync committee met and a schedule of announcements from the podium has been set. The committee decided to increase the ticket price to $50 from $45 to cover the cost of parking. Jane Birckhead has volunteered to call members to solicit for sponsorships for the event.

**Drew Emmert – Special Activities**

No Report.

**John Fahrmeier – Foundation Matters**

John Fahrmeier shared the experience on the new way to conduct our year end ask for the Foundation, Cincinnati Gives. Believe 2 Achieve 2021will probably bring a venue change and possibly beneficiary changes. He asked for feedback as to the beneficiaries and location.

**Old Business**

Dave Carlin reviewed the bylaw changes recommended by the subcommittee. He reviewed the significant changes to the document.

Motion Approved: the changes in the bylaws as recommended by the subcommittee be adopted with minor changes.

Dave Carlin shared the Membership Corrective Revocation Process policy. A discussion followed about implementing the policy.

Motion Approved: to implement the Membership Corrective Revocation Process as presented with suggested changes.

Dave shared the nominating process document Nancy Riesz created based on the responses she received. Unfortunately the primary summary was not included with the board documents. Linda Muth will send the summary out to the board and this topic will be discussed at the next meeting.

**New Business**

Claudia Cagle asked via email to add the topic of getting new badges to this month’s meeting agenda. Dave Carlin brought the idea before the board and we will address it fully next month.

Dave Carlin shared the options for offering different payment options for the next billing cycle. This will be discussed in January

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned 3:51 p.m.

Dave Carlin Linda Muth

President Executive Director