

# ROTARY CLUB OF CINCINNATI

## BOARD OF DIRECTORS' MEETING MINUTES

January 16, 2020

1:30 p.m.

Dave Carlin, President

### MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Sec/Treasurer	P	Melinda Kelly	P
John Fahrmeier, Foundation President	P	Ken Saunders (via phone)	P
Rick Flynn, Past President	P	Tim Hershner	E
Brett Lebhar, President-Elect	P	Steve King	E
Carl Kappes, Foundation President-Elect (ex-officio)	P	Nancy Riesz (via phone)	P
Janet Burns	P	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	P		
Bryan Vielhauer	P		

### Call to Order

President Dave Carlin called the meeting to order at 1:40 p.m.

### Approval of Minutes

Motion Approved: that the minutes of the December 12, 2019, meeting be approved.

### Treasurer's Report

Mary Ronan shared the December 2019 financial statement report.

Motion Approved: that the December 2019 financial statements be received.

### Concerning Membership: Classification Committee Report

#### Classification Committee Report

The Classification Committee did not meet because the prospective members who have submitted their application could not attend in December.

#### REQUEST FOR LEAVE OF ABSENCE

Motion Approved: that the following new proposals for membership be approved:

#### NEW PROPOSAL FOR MEMBERSHIP

**PARKER**, Cheryl A.

\*Active

Line of Business: Insurance

Regional Director, Public & Gov't Affairs

AAA

Sponsor: Brett Lebhar

**SCHERGER, Jay**  
Line of Business: Advertising/PR  
VP, Digital & Ecommerce  
84.51  
Sponsor: Brett Lebhar/Tom Lippert

\*Active - YP

### **REQUEST FOR CHANGE IN STATUS**

Motion Approved: that the following request for a change in status be approved:

**BERGER, Jack**  
From Status: Senior Active  
Retired  
Joined: 9/10/1987

To: Dues Waived

**HAWKINS, Heather**  
From Status: Active – YP  
Taft, Stettinius & Hollister LLP  
Joined: 8/25/2011  
\*Aged out of YP

To: Active

**PÄPKE, Hans**  
From Status: Senior Active  
Joined: 11/11/2004  
\*Should have been spouse membership

To: Active – Spouse

**PÄPKE, Ute**  
From Status: Active – Spouse  
Joined: 5/28/1997  
\*Should have been Senior Active

To: Senior Active

**POULIMENOS, Mary Beth**  
From Status: Active – YP  
Clark Contractors  
Joined: 1/8/2009  
\*Aged out of YP

To: Active

**STEINER, Kat A.**  
From Status: Active – YP  
Girl Scouts of Western Ohio  
Joined: 2/23/2019  
\*Aged out of YP

To: Active

### **REQUEST FOR TERMINATION**

Motion Approved: that the following request for terminations be received with regret:

**ALSPAUGH-FINN, Sally**  
Status: Active  
Joined: 3/17/2018  
Line of Business: Museums/Zoos

\*Moved to TX

**DORWARD, Susan L.**  
Status: Active

\*Job change

Joined: 3/18/2017  
Line of Business: Foundations

**FREYTAG**, Vanessa \*Corp. Member  
Status: Corporate  
Joined: July 2018  
Line of Business: Corporate  
*\*Corporate membership cancelled, not enough members*

**GARDNER**, Gail Lee \*Attendance  
Status: Active – YP  
Joined: 3/17/2018  
Line of Business: Services, Personal

**HUSEMAN**, Michael \*Corp. Member  
Status: Corporate  
Joined: January 2017  
Line of Business: Corporate  
*\*Corporate membership cancelled, not enough members*

**KRANIAS**, George \*Attendance  
Status: Senior Active  
Joined: 1/21/2017  
Line of Business: Physician

**LIEBMAN**, Robert L. \*Attendance  
Status: Senior Active  
Joined: 1/21/2017  
Line of Business: Law Practice

**LOUGHRY**, Rachel \*Work Obligations  
Status: Active – YP  
Joined: 6/29/2015  
Line of Business: Transportation & Warehousing

**ROBERTS**, Craig A. \*Disinterest  
Status: Active  
Joined: 10/11/2007  
Line of Business: Real Estate, Commercial

**SHANKAR**, Kari \*Work Obligations  
Status: Active  
Joined: 10/24/2013  
Line of Business: Medical/Dental

### **President Report**

Dave Carlin shared he was looking to create a series of dashboards to show benchmarks for the club so the board can keep track of the important points to focus on for the club.

Last month he put out two topics for discussion. Claudia will serve on the major project and he's looking for additional volunteers. Rick Flynn, Nancy Riesz, and Janet Burns also volunteered to serve on this project.

Strategizing our YP memberships. Bryan Vielhauer volunteered to assist with this topic.

David Edwards purchased the book "Call Sign Chaos" for each member of the board as he felt the book was tremendous resource.

### **Executive Director Report**

Linda Muth shared the outstanding member dues invoices and board members volunteered to call the members to follow-up on payment.

### **Committee/Director Reports**

#### **Rick Flynn – Club Executive Matters/Nominating Committee**

No Report.

#### **Brett Lebhar – Membership Development**

2019-20 YTD: we've added 27 new members, but have lost 39 members. For comparison,

2018-19 Full Year: we added 26 new members, but lost 44 members

We anticipate the next five months of membership development to be very productive (we're entering what is typically our peak time of year)

From this July through December, 86 prospective members attended our lunches or other events (hosted by 50 different Rotarians). We want more Rotarians involved.

A word of thanks to these Board members (Mary Ronan, Steve King, Melinda Kelly, and Rick Flynn) who have sponsored new members this year. Each Board member is being asked to sponsor one new member. The same request is being repeated to the Membership Development Committee members, and to the Membership Ambassadors.

Many opportunities for Rotarians to host prospective members have been planned for the 2nd half of this Rotary year, including:

Jan. 9: "New Year, New You" prospective member event at 3 Points Urban Brewery (25 people attended, including 10 prospective members)

Feb. 20: Happy Hour at Ghost Baby

March 20: Prospective member evening event with Erik Zamudio (Co-Founder of Fooji, and a Forbes "30-Under 30" Awardee)

April 30: Rotary Roadshow Dinner/Service Project at RJ Distillery in Norwood, plus several other lunches and events to be announced shortly. A brochure with all these opportunities will be given to our Club members soon.

#### **Nancy Riesz – Onboarding**

Road Map to Success

· A New Member Advisor list has been developed consisting of 63 members who have been, are willing to be or will be asked to be New Member Advisors.

- The New Member Advisory Committee is staying on top of new members. All new members have formally been assigned NMA.
- Our goal is to have a New Member Advisor committed to mentor a new member by the end of the five day ERays appearance wait period. This allows for the New Member Advisor to attend orientation with the new member if they can as well as linking up with the new member as soon as they are officially a member.
- On December 5 a New Member Advisor Committee meeting was held for New Member Advisors. Valuable feedback was received from the New Member Advisors who attended and as a result the New Member Advisor Roadmap to Success will be streamlined and more effective/frequent communications will be forthcoming from DeAnn and Steve D.
- On December 12 a tearing off sticker ceremony was held for ten members.

New Member Orientation - Monthly new member orientations continue. As I listen to the new member's interests, I try to think of a Rotarian I can introduce them to who shares similar interests. Nancy attended November New Member Orientation. Russell is doing a great job. Initial question of what service each new member participates in immediately launches the new members into becoming acquainted with each other 😊.

New Member Project - Barbara and Kat will start the spring cohort for the New Member Project on April 2, 2020. Plan is to complete project by early May. Will ask Kristy to pull a list of new members who have not completed their project in-mid March. We have an updated document that outlines the dates and the expectations to include in new member orientations.

New Member Reception - The next New Member Reception will be on March 24, 2020. Nancy will begin the invitation process in mid-February.

### **Melinda Kelly – Membership Engagement**

The **Membership Retention Committee** has been calling members who have missed several meetings. The most often comment as to why they have missed is that they are too busy to attend. One strategy the committee has used is to recommend that the Rotarian invite their customer/colleague or associate to have lunch on Thursday and bring or meet them at our Rotary Meeting. It is suggested to them to review the calendar (speakers) and perhaps, find a speaker that would be of great interest to their guest. They are hoping this is one way that would not only increase attendance, but could also increase membership. Marc Horwitz/Patty Horwitz

The **Rotarians at Work Committee** is at work securing and scheduling tours/visits of businesses for our May 7th event. Approximately, eight businesses have confirmed their sites, and the committee is awaiting responses from several others. They are planning to use some new/creative ideas of the sign-up process regarding visiting the specific locations taking part in the event. Sara Peller/Anthony Ricciardi

The **Rotary After Hours Committee** is looking forward to the Cyclones Game on January 31, 2020. They are expecting around 50 people to attend. Dan Gruenberg

The **Women in Rotary Committee** is working collaboratively with the Membership Development Committee regarding a Happy Hour Wine Tasting Event in March. Ali Hubbard/Julie Poyer

### **Ken Saunders – Club Meetings**

Ken reported that his committees are being run by experienced people and are all running well.

### **Claudia Cagle – Community Service**

Claudia Cagle reports 2019's Condon Christmas Party was an extraordinary success. We enjoyed the most Rotary volunteers at the event than we've had in many of the recent years, 15 more to be precise. Additionally, we hosted 10 additional children than the past year. Only 2 challenges occurred, the Angel Giving Tree was tough due to an off-site luncheon at the Freedom Center rather than our home Hilton advantage. We still had plenty of gifts and Rotarians who stepped up to help. Kristy was nothing but heroic with her coordination efforts and Terri expressed her huge appreciation for all Kristy's assistance. The only other glitch was a missing Santa's beard, which caused a brief delay in the festivities. Linda came to the rescue by an ultra-fast shopping trip to obtain a new beard. Kudos go to her quick thinking and action. Terri was quite happy with the overall results and looks forward to another successful, memorable and meaningful year next year.

### **Tim Hershner – International Service**

#### **World Affairs Committee:**

Our Global Grant submission for the Madagascar project is now in the system with final approvals from the primary contacts - Isidore Ludovic of the Tamatave Madagascar Rotary Club and New Member, Barbara Dickerson worked on getting the grant submitted.

Ghana project took place in November with desks, textbooks, bookshelves, medical supplies, paint, sunglasses, and glasses, CPR Supplies being funded by our club, Cincinnati Country Day Interact, and Machron. The total value of the project was \$802,572.93

### **Rotary Youth Exchange:**

#### **Summary of Activity:**

- Student applications were finalized and submitted to the O-E on January 5.
- Club 17 has 2 students approved and participating in the program:
- Paige McCudden
- Sydni Denman-Moyer (Kristy Suzek's daughter)
- Country destinations will be made within a couple of weeks and then communicated to the RYE Students. Very EXCITING!

#### **Next Steps:**

- Club 17 to work with the students to help get them prepared for the journey. Details to come on that.
- YEO will be hosting an all-day Orientation Meeting on February 15th in Dayton. I am planning on attending along with our students and families.
- A Representative from Your World Travel will be there.
- RYE Exchange Students will get sized for their YE (Youth Exchange) Blazers
- Student's first outlay of financial commitment begins.

#### **Other activities needing focus:**

- Finding host families for 20-21 school year - High priority

- Volunteers from Club 17 to start presentations at targeted local high schools to present Rotary Youth Exchange for 2021-2022 school year.
  - Suggest starting with the Principal and Guidance Counselors
  - Suggested schools - Walnut Hills, Indian Hills, Oak Hills, others

### **Steve King – Youth Service**

The 4 Way Test Committee Meeting is this Thursday Jan 16, after lunch in Boardroom 3.

Coaching #2 Visit in January

Tuesday, January 21 2:45 to 3:30pm - Clark

Wed. Jan 22 2:45 pm - Walnut

Thursday, January 23 at 10:00 a.m. - SCPA

Thursday, February 6 at 8:30 am. - SCPA

Unknown - Wyoming

In School Competition Judging

Tuesday, February 11 at 1:00 p.m. - SCPA

Unknown - Clark

Walnut and Wyoming have only one student competing, so no contest necessary at those schools.

Date of our event is Thursday, Feb 20. Please bring to the meeting your ideas for who to ask to be "celebrity" judges this year, and any thoughts on how to make his year's contest even better.

Interact Committee update: Mark Romito and Madeleine La Jeunesse. met on January 7th with IHHS Principal Jeff Damadeo and two students. They discussed Interact and Rotary and the steps to take in starting an Interact Club at the school. Principal Damadeo will discuss this with student representatives as well as with teachers currently guiding students in service initiatives. He contacted the WHHS Interactor teacher advisor and plans to talk with the club officers as well. If a decision is made to start Interact at IHHS, Mark Romito will serve as the Rotary Club contact.

The CCDS and WHHS Interact officers made contact in January with Rotaract to meet and to potentially collaborate on future projects.

In November, the CCCD and WHHS Interact Clubs volunteered with Rotarians at Matthew Ministries and also learned about the Rotary Youth Exchange opportunity. One WHHS student in attendance has since applied to participate in an exchange next year. This student is Paige McCudden. The new Interact t-shirts were distributed at this event. It was well received. Madeleine designed the t-shirt graphic for multi-year and multi school use. It features The Rotary Interact Club logo with the skyline of Cincinnati.

In December, WHHS Interact helped with assembling holiday gift bags at the Jimmy Heath House in December. Madeleine accompanied the students along with Kathleen Keener, the teacher advisor. For the spring, the WHHS students are planning fundraiser movie events as well as their annual Valentines card making activity for CHMC patients which also serves as a recruitment event. They spoke of volunteering at the Ronald McDonald house. Madeleine has asked Linda Muth for the Rotary club contact re our club's plans to volunteer there with the thought of a collaborative effort. The Interact Committee is scheduled to meet again on February 6th.

On-going topics include:

- reports of contacts by committee members who are in communication with prospective schools re the potential of starting Interact clubs.
- recognizing graduating officers
- plans for club updates in the spring
- formalizing quarterly reporting by Interact clubs.

This is an update on the Cincinnati Country Day Interact Club. Since the beginning of the year the CCDS Rotary Interact club was fortunate enough to raise \$500 in 2019. Between March 2019 and November 2019 we were able to raise a total of \$1000. This money was donated directly to the World Affairs International Project: Ghana School Project. The money was used to purchase dual-desks and to paint the interior and exterior of the building, textbooks, and bookshelves. The walls have not been painted for 79 years.

Alexia Otchere, President of the CCDS Interact Club was honored to attend the Ghana Schools Project trip to represent the CCDS Rotary Interact Club in March of 2019 and November of 2019 and speak directly to the students about friendships, the importance of education and staying positive. While in Ghana, I also had the opportunity to train Ghanaian Rotarians, teachers, administrators, and health care personnel in CPR and First Aid.

Members of the Interact club also attended the joint Rotary/Interact service event at Matthew 25 in 2019 where we sorted through books. The Interact Club also participated in a school-wide Coat Drive for the St. Joseph Orphanage. Where we donated over 240 coats, hats, and gloves. They also attended a joint presentation with the Walnut Hills Interact Club at The University of Cincinnati during the Student Service Learning Exchange. Interact Club members alongside Black Cultural Workshop members for the St. Joseph Orphanage Coat Drive. Alexia Otchere and Vice President Ava Kellar represented the Interact Club and attended the Nelson Mandela Scholars event. Last Sunday, Alexia Otchere, the President of the Rotary Interact Club at CCDS met with University of Cincinnati Rotaract President Angela Liu and fellow Interact President at Walnut Hills HS Julia Lindenschmidt to discuss more joint events to increase member retention and exposure. Some events that are in the making include joint Rotaract/Interact social and service events such as movie nights and service nights at the Freestore Foodbank. We would like to have Mr. King come to CCDS to talk to the Interact club about Rotaract in the spring of 2020. We also have planned other service projects this year. CCDS and Walnut Hills High School Interact Club spoke with students city-wide about Rotary and the Interact project.

### **Bryan Vielhauer – Club Social Activities**

Bryan reported that the Red Light Table Holiday party is scheduled for this Saturday, January 18, 2020. Bryan said attendance is lower than in the past and he encouraged Board Members to attend even if they hadn't yet RSVP'd.

### **Janet Burns – Fundraising and Fun**

Rotary Meeting Sponsorship Report 2019/20

Sponsorships Committed: Decal Impressions, The Yunker group – 20 (Police Appreciation), Flynn & Co, The Haber Group, G2 Partners, Dean of Creative, Owen Wrassman, Comey & Shepherd – 20, Axatronics, Steven Rogers, Cincinnati Business Bureau 20, Driven Optics 20, Terracon 20, Childress & Cunningham 20, Dever Law.

Sponsors from last year who have not committed:

Operation Driven, Sharp Business Systems, 4C for Children, Provident Travel

Based on renewal and pending, we are at 16 sponsors with a goal of 16.

Lip Sync Contest – Club Fundraiser

We have 25 hosts confirmed. Need 5 more.



Performers: Need 5-6 more performers. Confirmed are listed below:

Jane	Birckhead
Rotary	Chorus
Julie	Poyer & Co.
Dave	Carlin
Bob	McElroy
Don	Keller

Next announcement is January 25.

Event Details: Carnegie Hall in Newport, KY, Parking free to attendees - \$5 charge paid for by event \$50/person or \$300/host with 2 free tickets, the time is 6:30-9:30 pm, Open bar, Eli's catering.

Janet also brought up that the board will be voting on a Wally Emmerling recipient at the February meeting.

### **Drew Emmert – Special Activities**

No Report.

### **John Fahrmeier – Foundation Matters**

John Fahrmeier shared the year end ask for the Foundation, Cincinnati Gives was very successful, raising over \$40,000 with us winning two challenges resulting in \$4500 in prize money. He also shared the details on the joint meeting of the Asset Management and Finance Committees to discuss the over- all investment policy of both the club and the foundation and a second meeting is scheduled for January 28, 2020.

### **Old Business**

Dave Carlin summarized the past discussion on the election process and asked for further input from the board members. The consensus of the board is that the election process in place does not need to change, but we do need to be a better job of educating our members as to the responsibilities of a board member and opening communication about the nominating process. Rick Flynn shared his perspective as the chair of the Nominating Committee. He made the point that the nominating committee is made up of four non-board members as well as the three members of the board leadership (past-president, president, and president-elect). The plan is to create more transparency around the process as well as educate members as to the responsibilities of being a board member. The decision was made to form a subcommittee to develop a timeline for educating the membership as to the nominating and election process. Linda Muth, Melinda Kelly, and Nancy Riesz will develop an election timeline including ways to communicate the process to the membership.

Brett Lebharr brought forth the concept of a retiree membership. It was decided to bring the subject back up to the Membership Development Committee members based on the financial implications.

### **New Business**

Claudia Cagle asked via email last month to add the topic of getting new member badges to the board's agenda. Due to a lack of time, we will address it next month.

Dave Carlin also shared the options for offering different dues payment options for the next billing cycle. Due to a lack of time, this will be discussed in February.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned 3:32 p.m.

Dave Carlin  
President

Linda Muth  
Executive Director