

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

February 13, 2020

1:30 p.m.

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Sec/Treasurer	P	Melinda Kelly	P
John Fahrmeier, Foundation President (via phone)	P	Ken Saunders	P
Rick Flynn, Past President	P	Tim Hershner	E
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation (via phone)	P	Nancy Riesz (via phone)	P
President-Elect (ex-officio)		Sam Scoggins, Legal Advisor	E
Janet Burns	E	to the Club Board (ex-officio)	
Drew Emmert	E		
Bryan Vielhauer	P		

Call to Order

President Dave Carlin called the meeting to order at 1:38 p.m.

Approval of Minutes

Motion Approved: that the minutes of the January 16, 2020, meeting be approved with changes.

Treasurer's Report

Mary Ronan shared the January 2020 financial statement report.

Motion Approved: that the January 2020 financial statements be received.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSAL FOR MEMBERSHIP

Motion Approved: that the following new proposals for membership be approved:

FORSEE, Amanda L.

*Active - YP

Line of Business: Banking

AVP, Business Banking

Peoples Bank

Sponsor: Julie Poyer/Jim Yunker

SCROGGINS, Dan S.

*Active

Line of Business: Insurance

Managing Director

AAA

Sponsor: Brett Lebhar

WIEDEMANN, Thomas C.
Line of Business: Corporate
President & CEO
AAA
Sponsor: Brett Lebhar

*Corporate
(no need to be present)

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following change in status be approved:

DALY, Michael
From Status: Senior Active
Real Estate, Commercial
Joined: 2/24/2005

To: Dues Waived

REQUEST FOR TERMINATION

Motion Approved: that the following request for termination be received with regret:

ADAMS, Steven R.
Status: Active
Joined: 3/18/2017
Line of Business: Attorney
Sponsor: Rich Dineen

*Attendance

President Report

Dave Carlin shared the initial format of the Club Dashboard. These are the important aspects he would like to focus on each month. This is just a start. The goal is to track this data on an ongoing basis. There are spreadsheets and other websites that feed the dashboards. Steve King commented that we tend to drive what we measure. Dave welcomed feedback as to additional dashboards or changes to the existing ones.

Dave and Bryan Vielhauer are going to be meeting next week about young professional membership formats and better ways to engage all young professional memberships.

Dave said Claudia Cagle, Nancy Riesz, Rick Flynn, and Brett Lebhar (Janet Burns was unable to attend) met as the members of a subcommittee to discuss a major large club project. They defined objectives of: create meaningful impact to those in need, create membership engagement, create membership development, maximize brand awareness, and discussed the criteria for a grand project. They talked about high level focus levels and who were the strategic type members needed on the overall committee.

Jack Berger was such a joyful member who never said no, was always willing to lend a hand, and he called us on our birthdays. Dave asked that we create the Jack Berger Spirit of Rotary Award. Rick Flynn suggested having a scholarship for a student who exemplifies the way Jack lived his life. Ken Saunders suggested renaming the SIR Award to the Jack Berger Award. Nancy Riesz suggested making it the Wally Emmerling-Jack Berger award. The consensus was it would detract from the concept of honoring Wally, which has been awarded for decades. Brett Lebhar suggested we look at renaming the Merit Award to honor Jack. Nancy Riesz asked what the difference between the SIR and Merit Award. Linda Muth explained the SIR and Merit Awards are chosen annually by the President as the members he/she feels had the most impact on the club and their year as president.

The SIR award being the top award with only 1 or 2 members being selected and the Merit Award being 2-3 members who had an impact, but not at the level of the SIR Award. Claudia Cagle suggested making it a monthly spirit award. Ken Saunders commented he was concerned about watering down the prestige of the award if it is done every month.

Motion Approved: that the Merit Award be renamed the Jack Berger Spirit of Rotary Award.

Executive Director Report

Linda shared the last three members on the unpaid dues list. One has indicated he is resigning and the other status is unknown. The final member is expected to pay as he traditionally is late. Linda also let the board members she will be out of the country beginning next Friday until the first weekend in March.

Committee/Director Reports

Rick Flynn – Club Executive Matters/Nominating Committee

No Report.

Brett Lebhar – Membership Development

2019-20 Year to Date: we've added 30 new members (but have lost 39 others).

We are now entering what has historically been our peak recruiting period, and we'll need to make substantial progress in order to come anywhere near our recruiting goal for this year.

Feb 20-April 30 will be our key calendar of events for recruiting, with many events that are ideal for prospective members. Linda pulled together a brochure that lists them all and can be used as a reference to invite prospects to various lunches or events. Among other things, the lineup includes:

Feb. 20: Happy Hour at the brand new event venue, Ghost Baby.

Month of March: Power speakers including Anthony Munoz, and Erik Zamudio (Forbes "30 under 30" Awardee)

Each Board member is asked to bring a prospect to one of these events, and to ask Rotarians on their committees to each bring a prospect.

The brochure with a calendar of all these events was passed out to the Board today, and will soon be made available to our Club members.

Nancy Riesz – Onboarding

Nancy shared all is going well with her committees and there is nothing new to report.

Melinda Kelly – Membership Engagement

The Rotarians at Work Committee has been meeting regularly and making second attempts to contact businesses regarding the May 7th Event. To date, they have eight businesses confirmed. Some businesses that are not able to participate in the upcoming event have stated that they would welcome the opportunity to participate in the future if opportunities presented itself for small businesses.

The Women in Rotary Committee continues to plan for events - collaborating with the Membership Development Committee. They are currently planning a wine tasting event March 30th at a facility called EMMA.

Ken Saunders – Club Meetings

Ken once again shared his committees are being led by extremely competent members and are all doing well.

Claudia Cagle – Community Service

Claudia said Bill Shula shared there were fewer nominations than in the past for the Jefferson Award, but the quality of nominees was greater. The committee was working on a shorter time line because of the availability of Bob Herzog's availability to emcee the program. Michael Vilardo is targeting June 4, 2020, for the Teacher Appreciation luncheon. Barry Evans has retired and typically doesn't attend meetings, but she is hopeful he will continue to work with the firefighters on their appreciation date.

Tim Hershner – International Service

No report.

Steve King – Youth Service

Steve shared Laure Quinlivan and Ed Mathis, the co-chairs of the 4 way test speech contest, and their team have done a great job securing students and celebrity judges. The Interact Committee is still trying to get Indian Hill High School to commit to an Interact Club.

Bryan Vielhauer – Club Social Activities

Bryan reported that the Red Light Table bar contributed \$300 to the Red Light fund today.

Janet Burns – Fundraising and Fun

No Report.

Drew Emmert – Special Activities

No Report.

John Fahrmeier – Foundation Matters

No Report.

Old Business

Dave Carlin brought up for discussion the Election Timeline developed based on the prior input of board members. Nancy Riesz shared additional suggestions she compiled from input by other board members:

1. Have candidates interviewed by Board members + Nominating Committee. Intent is to provide knowledge of candidates to Board members before voting on slate.
2. Nominating Committee selects candidates as directed in by-laws + indicates the reasons these candidates were selected. This was a suggestion provided by a Board member in the initial response period
3. Once slate has been elected by Board, have a "Meet Your Candidates" session open to all members so they know more about the slate they will be asked to ratify.
4. Suggested qualifications for Board Director position:
 - a. 4+ years membership

b. Attendance

It was decided the additional suggestions could be incorporated as we move through the timeline tasks as the nominating committee or the election subcommittee of the board.

Motion Approved: that the Election Timeline as proposed be implemented.

Wally Emmerling Award recipient was selected.

Dave Carlin opened the discussion on the idea of offering members the option of paying their dues/lunches on a monthly basis. Steve King suggested we offer an incentive to pay monthly instead of charging a 3% fee for an ACH Transaction. Linda Muth shared the office will need to process the payments each month through the office accounting system so there is a cost involved with offering the members the convenience of paying monthly. Ken Saunders and Claudia Cagle mentioned there may be an issue in tracking who makes an ACH transfer. Linda Muth will investigate.

Motion Approved: that the Monthly Dues Cycle as presented be approved (attached).

Asset Management/Finance Committee Meeting – Brett shared the information and discussion that took place at the joint meeting of the Asset Management and Finance Committees on January 28, 2020. The concept was shared was to set aside a certain “rainy day” amount and then set a spending amount of the extra for the club’s projects that may not fall under the foundation’s restrictions. Melinda Kelly shared that the membership survey asked where the monies of the foundation were being spent. The committee members also discussed the investment policy of 65% equities and 35% cash/CDs. Bryan Vielhauer shared his thoughts about the level of the funding of our projects. He feels our club and foundation are not leaning into our projects and we should be actively pursuing projects to spend a larger portion of excess funds.

New Business

Brett Lebharr shared the first draft of the Strategic Plan for the 2020-21 Rotary year. This was the initial introduction to the plan. More discussion will obviously need to take place, but most of these concepts came from the membership satisfaction survey, board discussions, large club conference ideas, Rotary International. This will be an open communication. Melinda said some of the 2020-21 items may shift to 2021-22 based on board and member input.

Melinda Kelly shared Magnified Giving is contemplating being a corporate member. Carey Kuznar, director of advancement is definitely interested.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:45 p.m.

Dave Carlin
President

Linda Muth
Executive Director