

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

March 18, 2020

4:00 PM – Zoom Video Conference

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Sec/Treasurer	A	Melinda Kelly	P
John Fahrmeier, Foundation President (via phone)	P	Ken Saunders	P
Rick Flynn, Past President	P	Tim Hershner	P
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation President-Elect (ex-officio)	P	Nancy Riesz	P
Janet Burns	P	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	P		
Bryan Vielhauer	P		

Call to Order

President Dave Carlin called the meeting to order at 4:06 p.m.

Approval of Minutes

Motion Approved: that the minutes of the February 13, 2020, meeting be approved.

Treasurer's Report

Linda Muth shared the February 2020 financial statement report as prepared by Mary Ronan.

Motion Approved: that the February 2020 financial statements be received.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSAL FOR MEMBERSHIP

Motion Approved: that the following new proposals for membership be approved:

LEWIS, Victoria M. *Active
Line of Business: Retail, Soft Goods
Owner
VL Fashion Reverse, LLC
Sponsor: Toni Otchere

CARSON, Dr. Arch I. "Chip" *Active
Line of Business: Physician
Physician
Dr. Arch I. Carson
Sponsor: Hux Miller/Charles Pierce

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following change in status be approved:

COGGESHALL, Kenneth S.

From LOB: Foundations
Development Directory
Cincinnati College of Mortuary Science
Joined: 1/19/2019

To LOB: Education

NOTIFICATION OF LOSS OF MEMBER

DALY, Michael

From Status: Senior Active
Real Estate, Commercial
Joined: 2/24/2005

Deceased 2/15/20

REQUEST FOR TERMINATION

Motion Approved: that the following request for termination be received with regret:

MACCONNELL, Stephen T.

Status: Senior Active
Joined: 9/2/2017
Line of Business: Human Services, Adult

TERMINATION FOR NON-PAYMENT OF DUES – JAN-JUNE INVOICE DUE 12/20/19

Motion Approved: that the following member be terminated for non-payment of dues:

DONNELLON, James W.

Status: Senior Active
Joined: 5/28/1997
Line of Business: Distribution, Business to Business

New Business

A lengthy discussion was held on ways our club can immediately help the community. John Fahrmeier commented communication will be key to keeping the members engaged during the pandemic. Brett Lebhar shared some ideas the Executive Committee came up with for the club. Bryan Vielhauer stated the poverty in OTR neighborhood is escalating rapidly. He encouraged the club to help the low-income restaurant workers and St. Vincent de Paul is providing rent assistance. Rick Flynn mentioned Dan Long sits on St. Vincent de Paul's board so he may be of help in determining their biggest need. Bryan Vielhauer said 3CDC is coordinating efforts in OTR. Rick Flynn stated we need to work through organizations who are working with the displaced workers so we don't restrict where they can spend the money as they know best where the need is at this time.

Motion Not Approved: that the board use funds designated in the rainy day fund to donate \$35,000 to St. Vincent de Paul specifically for the Rent Assistance Program with the directive that the funds be used immediately for that program only.

Motion Approved: that the board use funds designated in the rainy day fund to donate \$50,000 to the St. Vincent de Paul with the directive that the funds be used immediately in the one area St. Vincent de Paul feels is most needed in response to the COVID-19 pandemic. This motion was approved unanimously.

Another discussion took place as to how to help the staff at the Hilton who work on our luncheons each Thursday who have been furloughed. Linda Muth proposed the plan to have members donate the pre-paid lunches for the four missed meetings to the hotel workers with the club matching the donations. Rick Flynn expressed concern about cutting checks and dealing with payroll tax issues. It was decided giving each of the identified staff a Kroger gift card. Nancy Riesz suggested checking with Kroger to see if they offer a quantity discount.

Motion Approved: that the Rotary Club of Cincinnati will ask members to donate their prepaid lunch monies and senior active members to donate to create a gratuity fund to the Hilton staff members who work directly to put on our Thursday meetings. These funds will be matched by the club up to a maximum of 10K. Gratuity monies will be distributed in the form of Kroger gift cards.

President Report

Dave Carlin shared this report:

1. Dashboard
 - a. Nothing irregular with the finances
 - b. We are behind in our membership development efforts and the covid-19 crisis will be a killer; however, there are some prospects that we should convert to members if we handle the crisis response properly.
 - c. Social Media (public page, not closed group page) – 25 new fans in last month; 13,199 impressions and 705 clicks.
2. Major Project subcommittee meeting
 - a. Selected core team members (Owen Wrasman, Susan Wilkinson, Doug Bolton and Jocile Ehrlich) and will ask them if they will participate. These will be supplement with volunteers and other members to provide balance.
3. New Membership tools
 - a. Membership Brochure
 - i. Much more professional brochure with pocket than the one we're currently using.
 - b. Membership Video
 - i. <https://vimeo.com/393500590/d12fac7de8>
4. Election 101 – meeting held 3/10/20; attended by 5 members plus Melinda, Brett, Linda and me; next meeting must be postponed.
5. Frisch's update
 - a. Brett and I met with Sheri Harper and Frisch's is happy with the future engagement opportunities and to also participate in a Corporate Member Roundtable process with others to share best practices.
6. Boys Club Girls Club collaboration
 - a. Brent Seelmeyer and I are trying to connect to talk about some sort of project to support Boys Clubs / Girls Clubs
 - i. We were supposed to chat on 3/16 but he had to cancel due to a company meeting about covid-19
7. Marketing agreement ending
 - a. Our marketing agreement with Josh Reid and Driven Optics is ending March 31, but confidentially, due to some performance issues, Josh has agreed to stay on thru April 30th (final month no charge).

Executive Director Report

Linda shared the last three members on the unpaid dues list. Kent Lutz paid his dues, Stephen MacConnell finally sent in his resignation letter, and despite multiple attempts by Kristy, Brett Lebhar, and Linda we still have not received payment from Jim Donnellan. As Jim has been 3-6 months late for the past 10-12 billing cycles, Linda recommended terminating his membership for non-payment of dues.

Committee/Director Reports

Rick Flynn – Club Executive Matters/Nominating Committee

No Report.

Brett Lebhar – Membership Development

Year to Date, we've added 33 new Club members.

Virtually our entire calendar of prospective member events planned for February 20 through April 30 had to be tossed aside given the coronavirus outbreak. We are rescheduling a few of these events to later in the spring (e.g., Erik Zamudio on May 15, Women in Rotary Wine Tasting at EMMA on May 30, Anthony Munoz on June 4). A huge thanks to Linda for handling all these cancellations and reschedules.

The Membership Development Committee has already been following up with 20 of our higher probability prospects, and will soon be sending each of them an update on our Club, and what we're doing to address the needs in our community. We'll ask them to join the Club - and join us in these efforts.

Each Board member is asked to personally stay in touch with any prospective members they've sponsored, and to ask their committee members to do the same.

Nancy Riesz – Onboarding

The next New Member Reception is Tuesday, March 24, 2020. Susan Wilkinson has extended invitations to all new members who have not yet attended and their guest.

Kat Steiner and Barbara Dickerson will be kicking off the Spring New Member Project on April 2, 2020. They have created a document that lists the purpose of the New Member project, dates + expectations. This document has been given to new members starting in February at Orientation. Expected completion for the project is May 2020.

All is progressing well with the New Member Orientation and the Roadmap to Success New Member Advisor Program.

Melinda Kelly – Membership Engagement

No report.

Ken Saunders – Club Meetings

No report.

Claudia Cagle – Community Service

No report.

Tim Hershner – International Service

No report.

Steve King – Youth Service

No report.

Bryan Vielhauer – Club Social Activities

No report.

Janet Burns – Fundraising and Fun

Terry Dean Report - 2019/20 Sponsors as of 3/11/20

Decal Impressions	8/22	
Dean of Creative	10/21	
Steven Rogers	11/14	
Flynn & Co.	3/5	
Owen Wrassman	12/5	
Dever Law	1/16	
Axatronics	2/13	
Terracon	2/20	
Cincinnati Cares	4/8	Pending
Yunker Group	4/16	
Dave Carlin	5/21	
Haber group	5/28	

12 Sponsors

Revenue \$3000.00

Comey & Shepherd was booked, but they received a sponsorship with their corporate membership that I learned about after it was sold. Given what is going on, I would say additional sponsorships are highly unlikely. Plus, we have the following corporate sponsorships that I just recently found out about that still need to be scheduled

Energy Insurance Agency
Hilton
Huntington
Sure Thing Pest Control
Lauber & Will Insurance

Drew Emmert – Special Activities

No Report.

John Fahrmeier – Foundation Matters

John shared the following:

1. Normal activities, meetings, etc. of the Foundation have been suspended.
2. Believe 2 Achieve 2020 on 6/20/2020 has not been cancelled or postponed, but activities leading up to it (sponsorship and auction item asks) are suspended.

3. The recommendations of the Allocations committee (at a February meeting) have not been voted upon by the Trustees and may need to be revised in light of the current situation.
4. The slate of Foundation board/officer candidates has been formulated, but not voted upon by the Trustees.
5. The assumptions regarding investment return expectations, inflation expectations and spend policy, or the potential 2020-21 budget implications were discussed at special Finance and Asset Management meetings pre-coronavirus, but not by the Trustees as a whole.
6. The Foundation's likely next actions will be addressing the immediate needs of the community.

Old Business

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 6:15 p.m.

Dave Carlin
President

Linda Muth
Executive Director