

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

May 14, 2020

1:30 PM – Zoom Video Conference

Dave Carlin, President

MEMBERS:

Dave Carlin, President	P	Claudia Cagle	P
Mary Ronan, Sec/Treasurer	P	Melinda Kelly	P
John Fahrmeier, Foundation President	P	Ken Saunders	A
Rick Flynn, Past President	P	Tim Hershner	E
Brett Lebhar, President-Elect	P	Steve King	P
Carl Kappes, Foundation President-Elect (ex-officio)	P	Nancy Riesz	P
Janet Burns	P	Sam Scoggins, Legal Advisor to the Club Board (ex-officio)	E
Drew Emmert	A		
Bryan Vielhauer	P		

Members who will be joining the board on July 1, 2020 also participated in the video conference: Larry Cunningham, Molly Reidel, Mark Romito, and Steve Rogers

Call to Order

President Dave Carlin called the meeting to order at 1:35 p.m.

Approval of Minutes

Motion Approved: that the minutes of the April 9, 2020, meeting be approved with the correction of removing "Molly" from the new board members in attendance at the meeting as it appeared twice in the heading.

Treasurer's Report

Mary Ronan shared the April 2020 financial statements.

Motion Approved: that the April 2020 financial statements be received.

Linda Muth went through the draft of the 2020-2021 budget line by line with the board. The draft had been previously approved by the Finance Committee. The approval of the final version of the budget will be done at the June board meeting after the salary figures have been added by the personnel committee and the Finance Committee approves it via email vote.

Concerning Membership: Classification Committee Report

Classification Committee Report

Motion Approved: that the following new applications for membership approved:

NEW PROPOSALS FOR MEMBERSHIP

COX, Mariel E.
Line of Business: Advertising/Public Relations
VP Client Success

*Active- YP

The Nielsen Company, LLC
Sponsor: Deborah Schultz/Toni Otchere

POTTS, Kevin M.
Line of Business: Foundations
Executive Director
Ken Anderson Alliance
Sponsor: Terry Dean

*Active

President Report

Dave reviewed the Dashboard and in particular spent time on the social media results which continue to be very good. He also summarized the 4 major COVID-19 projects with \$196,000 donated to date:

- Foundation YMCA Heroes Project: \$101,000+
- SVDP Rent Assistance: \$50,000
- Hilton Staff Support: \$22,000
- Girl Scouts/LaSoupe/CPS Families: \$23,000

These amazing efforts lacked one thing we're known for: Hands on Service. Dave mentioned he would like to see a mid-summer and fall HOS project.

Lastly, Dave asked directors to ask their current 2019-20 Committee Chairs write down a few of the biggest things their committees accomplished this year, ideas for improvement, etc. and send them to him and copy Brett Lebhar.

Executive Director Report

Linda Muth shared the process she is working on in partnership with the Hilton to restart in-person meetings next month. We will, of course, make sure we are in full compliance with the State Health Department safety protocols. She shared the plan to postpone the July-December billing until we have a better understanding as to when we will be able to re-start our meetings.

Committee/Director Reports

Due to time constraints and the limited activity of the club committees, board members were asked to submit any reports electronically unless there was important news to report.

Rick Flynn – Club Executive Matters/Nominating Committee

No Report.

Brett Lebhar – Membership Development

Year to Date, we've added 35 new Club members, in spite of cancelling our key, peak season recruiting program due to the coronavirus situation. Prospective members are still applying to join our Club, with two more joining this month.

Nancy Riesz – Onboarding

Road Map to Success

The New Member Advisory Committee is staying on top of new members. All new members have formally been assigned NMA. Will assign two prospects once they are approved by the Board. There are presently 45 new members on the New Member Advisor list. 22 of the 45 new members have come onboard from July - December 2019, 17 prior to July 1, 2019 and 6 since January 2020. The ones we need to follow up on are the 39 that came aboard prior to January 2020 and especially the 17 who came aboard prior to July 1, 2019. . Steve + DeAnn will contact the NMA's of these new

members. Have been in contact with Steve Drefahl Reviewing Committee responsibilities and process with incoming Chair Dan Ricciardi. DeAnn + Steve will coordinate this process.

New Member Orientation

Monthly new member orientations on hold until at least June in hopes we will be meeting in person by then.

New Member Project

As a primary purpose of this committee is to provide opportunities for the new members to meet and interact with each other, plan is to wait to see what transpires in the next month about meeting in person. Feel a phone call to the 27 new members who have yet to participate in a new member project is important. Barbara Dickerson, Susan Wilkinson and Nancy Riesz will be calling these new members to update them about plans for the next new member project and encourage them to come to the first meeting with a suggestion for a project.

New Member Reception

The next New Member Reception is scheduled to be on June 16, 2020.

Melinda Kelly – Membership Engagement

No Report.

Ken Saunders – Club Meetings

No report.

Claudia Cagle – Community Service

No report.

Tim Hershner – International Service

No report.

Steve King – Youth Service

No report.

Bryan Vielhauer – Club Social Activities

No report.

Janet Burns – Fundraising and Fun

No report.

Drew Emmert – Special Activities

No Report.

John Fahrmeier – Foundation Matters

The 2020 Believe 2 Achieve event has tentatively been rescheduled for 9/19/2020. We will restart the preparation once Rotary luncheons resume. The Community Heroes dinner is in its sixth week. We are nearing the \$100K spending level, and have received a \$20K gift from an anonymous donor and a \$7,000 District Grant to continue the program almost to its May 22nd end. A small final spend will need approval by the trustees. Negotiations for the purchase of land adjacent to Camp Allyn have restarted after a year on hold. A trustee vote will be required before a deal can be finalized. The

Foundation will need to discuss the budgetary impact of making a large cash outlay as well as the possibility of fundraising/other activities surrounding this expansion.

Old Business

New Business

Melinda Kelly, President Nominee, shared per By-laws Section 4- 4.2 that she as President-Elect as of July 1, 2020, after consulting with other board members and members had selected the following four at-large Nominating Committee members: Ali Hubbard, Baffour Otchere, Michael Vilardo, and Owen Wrassman. All have agreed to serve and their appointment will be shared with the members via the ERays Newsletter, email, Facebook posts, and the weekly meeting announcements.

Dave Carlin brought up for discussion the topic of a large scale project, Cincy Do Days. Non-profits could share their volunteer needs and they would be matched up with companies and individual volunteers over a 1-3 day period. Brett Lebhar went into a bit more detail, but this was just one of the projects the club could pursue in the next Rotary year.

Claudia Cagle brought forth a project for St. Joseph's Orphanage to purchase laptop computers for their students. Linda Muth shared that Sam Schutte was pursuing a project/District Grant with the Boys and Girls Clubs to purchase laptops for Cincinnati Public School students and ended up postponing it because if the State of Ohio moves to online classes in the fall, it will be mandated that students would be given a laptop that most likely will be supported by funding from the state. Claudia was going to pursue this further and get additional details from St. Joseph's about this possible funding source.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:24 p.m.

Dave Carlin
President

Linda Muth
Executive Director