ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES April 8, 2021

1:30 PM – Rookwood Room and Zoom Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P

Carl Kappes, Foundation President — P

Ken Saunders – Secretary-Treasurer – P (via Zoom)

Melinda Kelly, President-Elect - E

Dave Carlin, Past President – P (via Zoom)

Scott Hoberg – P (via Zoom)

Molly Reidel - P

Steve King – E

Larry Cunningham – P

Mark Romito – E

Kelly Mahan – P (via Zoom) Tim Hershner – P (via Zoom)

Nancy Riesz – E

Steve Rogers - P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – A Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E Doug Bolton, Toni Otchere, Bill Stille, and Owen Wrassman, incoming 2021-22 Rotary year board members (non-voting)

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the meeting to order at 1:40 p.m.

Treasurer's Report

Ken Saunders shared the March 2021 financial statements.

Motion Approved: that the March 2021 financial statements be received.

Approval of Minutes

<u>Motion Approved:</u> that the minutes of the March 11, 2021, be approved with the following changes: page 3, sentence 3 add a period; page 5 in Steve Roger's report change "my" to "his", and add "1" to date in Molly Reidel's report.

Concerning Membership: Classification Committee Report

Classification Committee Report

Classification Committee did not meet in April.

NOTIFICATION OF LOSS OF MEMBER

MUSEKAMP, George H. Real Estate, Commercial Joined 9/24/1997 Status: Dues Waived Deceased 1/16/21

President Report

Brett Lebhar shared the news that the steering committee for the club signature project has wrapped up their work and made their recommendation for the project to take place in October 2022. Doug Bolton conducted a demo of the software which will be used for the project. Brett also shared that Owen Wrassman and Susan Wilkinson have agreed to chair the project committee and will be working to develop a full committee in the next few months. Brett also thanked the board members who have made their calls to members who have taken lunch leave of absence. He encouraged members who have not made their calls to complete them as soon as possible. Brett updated the board on the personnel committee. Mary Brandstetter has agreed to be part of the committee. Ron Ott has some continuing health issues that will prevent him from participating in the committee work this year. The surveys have gone out for Linda, Kristy, and DeAnn feedback so the committee will be meeting to discuss the results in the coming weeks once the data is compiled. Brett shared the end-of-board dinner will be held on June 24, 2021, so asked everyone to save the date.

Executive Director Report

Linda Muth shared there are already 40 rooms booked for the Large Club Conference in October. She has lined up all the committee chairs for the conference and next month will begin to line up volunteers for specific responsibilities. She asked that all the board members put the dates of October 13-16, 2021, on their calendars as she will be relying on them for their assistance. She reported the Save Local Campaign generated \$4800 in gift card donations with several coming in from businesses who had not donated to Believe 2 Achieve in the past. The Everything But the House auctions of the artwork donated by Jerry Ernst wrapped up this week. The bid total was \$20,729 with the World Affairs Endowment receiving a total of \$15,459.40. The two Joseph Sharp paintings of young boys brought in a total of \$7,100. Susan Wilkinson had pulled several of the donated works to be sold in the Believe 2 Achieve Silent Auction, but because of the success of the ETBH auctions, she has decided to have them auction these items with the proceeds benefiting B2A. Linda also shared that the finance committee will be meeting at the end of the month to review the budget for the 2021-22 Rotary year.

Committee/Director Reports

Dave Carlin – Corporate Membership

Dave shared the corporate member roundtable held their third meeting. They wanted to spend time talking about how the pandemic has affected their companies and their employees. It was discussed about surveying all our members about the pandemic effects on their organizations. They put together a draft of the survey to build content that will probably turn into a panel discussion at some point. The Corporate Membership Committee members are pursuing a few prospects, but nothing to report yet.

<u>Tim Hershner – International Service</u>

Tim reported the World Affairs Committee will be meeting on April 22, 2021, at 4:00 PM via Zoom and he invited the board members to attend. Incoming board member, Toni Otchere, who is currently serving as chair of the committee, gave an update on the projects the World Affairs Committee is pursuing. Tim also shared the update that Greg Hartley is working with Marchon on the sunglass donation to establish the value of the donation. Youth Exchange will not be happening this year as Rotary International felt it was prudent to avoid sending students abroad until the pandemic situation was more stable.

Mark Romito - Membership Engagement

Member Retention - Committee is working with DeAnn to promote the upcoming Neighborhood Coffee for April 20, 7:30-8:30AM, at Panera Bread, 8115 Montgomery Road.

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Women in Rotary - Committee secured a virtual wine tasting open to the whole Club with EMMA for April 13th. Linda Muth reported the decision was made to make it a hybrid event earlier this week.

Rotarians at Work - No change since last report.

Young Professionals

- Committee concluded its check-in calls to YPs in early 2021.
- Considered an in-person event but did not pursue due to pandemic. Once there is more comfort in getting together, the Committee will investigate gathering for a happy hour, etc.

Rotary After Hours

Committee is working on a Rotary After Hours event scheduled for April 30th at the Taft Brewporium.

<u>Scott Hoberg – Fundraising and Fun</u>

Scott reported that Split the Pot was re-started last week. It appears to be running well, but he will circle back in with Bob McElroy to confirm any updates to the process. Wally Emmerling day is proceeding nicely. Bob Brandsetter is doing really well in recruiting sponsors for the meetings.

Kelly Mahan - Community Service

Kelly shared that Police recognition program, organized by Mike Vilardo was great today and Jefferson Award program took place last month. Kelly also detailed an update on the work of the Sustaining Membership committee. They will be meeting again soon to finalize their research/discussions on overall accounting and event reservation processes. The Social Media committee continues to struggle. Angie Fischer and Kelly have been working to streamline the committee responsibilities to expand the number of members on the committee.

Steve King

No Report.

Steve Rogers - Club Meetings

Steve reported John Fahrmeier will be stepping down as music committee chair so is open to new leadership on that committee. He also shared that the program committee has done a great job. Linda Muth shared that the program calendar is filled for this Rotary year. Bob Brandstetter has done a fabulous job with recruiting meeting sponsors and only has a couple of openings remaining for this year. Susan Snodgrass continues to look for new ways to improve the online greeter experience.

Carl Kappes

Carl shared the at the meeting last month, Wes Botto, Allie Hubbard, and Jane Birckhead were elected for three year terms as trustees, Owen Wrassman, President-Elect, and Bill Henrich, Treasurer-Elect, were also elected. The trustees approved new grants totaling \$20,000. The leadership of the foundation will be meeting at Camp Allyn to discuss the new property purchase. Linda Muth shared the Asset Management Committee will meet on Wednesday, April 28, 2021, at 11:30 a.m. and encouraged board members to attend.

Melinda Kelly - Membership Development

Written report submitted by DeAnn Fleming.

<u>Membership Development</u> is continuing its gift card giveaway bi-monthly for all Rotarians who bring a prospective member to a meeting either via zoom or in-person. Twenty-five prospects have attended since the beginning of the year. We have received fifteen applications since the beginning of the Rotary year.

<u>Membership Engagement</u> is continuing the Neighborhood breakfast with the next one to be held on 4/21/21. Also there is an upcoming Rotary After Hours on 4/30 at Taft Brewporium. Both good opportunities to bring a prospective member.

Nancy Riesz - Onboarding

Linda Muth shared Nancy's report. Dan Riccardi and DeAnn continue to work with new members as they are approved for membership. Barbara Dickerson has rolled the new member project into the recent hands on service projects.

Molly Reidel - Club Social Activities

Molly shared Greg Moratschek would like to have a golf outing in the fall. Linda Muth asked the committee look at September versus October because of the Large Club Conference and Keeneland outing. Bowling will be resuming in the fall. Linda Muth suggested perhaps combining a bowling get together for a Rotary After Hours in August.

<u>Larry Cunningham - Special Activities</u>

Larry shared that the Professional Development Series will wrap up next month. The Camp Allyn Balloon rides will resume in June. The picnic committee will be setting a date soon for the August picnic at Camp Allyn.

Old Business

None.

New Business

Brett Lebhar mentioned an update to the by-laws pertaining to the makeup of the Finance Committee that is necessary because it doesn't include the new positions of President-Nominee and foundation officers. Linda Muth shared the current by-law language. Ken Saunders asked if the officers we are looking to add have been voted upon and approved by their respective boards. Linda Muth shared the club officers were approved by the board and ratified by the members in October 2020 and the foundation officers were approved by the trustees in March of 2021.

Brett Lebhar shared the details of a blanket waiver crafted by the club's legal advisor, Sam Scoggins. The plan is to send out the waiver to all the members so we no longer need to require a waiver for every Rotary event. The Executive Committee reviewed it as well as Carl Kappes as foundation president because the waiver will also cover foundation activities.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:01 p.m.

Brett Lebhar Linda Muth

President Executive Director