

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

August 13, 2020

1:30 PM – Conference Room A and B Zoom

Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P

Melinda Kelly, President-Elect - P

Carl Kappes, Foundation President -- P

Dave Carlin, Past President – P

Ken Saunders – Secretary-Treasurer – P (via Zoom)

Scott Hoberg – P

Kelly Mahan – P

Molly Reidel - E

Tim Hershner – P

Steve King – P

Nancy Riesz – P

Larry Cunningham – P

Steve Rogers – P

Mark Romito – P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – E

Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the meeting to order at 1:37 p.m.

Treasurer's Report

Ken Saunders shared the July 2020 financial statements.

Motion Approved: that the July 2020 financial statements be received.

Ken Saunders shared information on the subcommittee that was formed to review the insurance of the club.

Approval of Minutes

Motion Approved: that the minutes of the July 16, 2020, meeting be approved with changing page 5 with replacing the word "then" with "the".

Concerning Membership: Classification Committee Report

Classification Committee Report

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following requests for change in status be approved:

DEAN, Terry

From: Status: Active

Age: 65+

Start Date: 7/23/2003

To Status: Senior Active

OLIVER, Rand

From Status: Active

To Status: Senior Active

Age: 65+
Start Date: 12/4/1997 (Cincinnati Club 2018)

REQUEST FOR TERMINATION

Motion Approved: that the following requests for termination be received with regret:

BAYER, Timothy J. *Attendance
Status: Active
Joined: 8/14/2008
Line of Business: Engineering
Sponsor: Kay Atkins

HOFFMAN, Donald E. *Attendance
Status: Senior Active
Joined: 4/21/1988
Line of Business: Foundations
Sponsor: N/A

LOSEFF, Steve *Attendance
Status: Senior Active
Joined: 11/19/1997
Line of Business: Financial Services, Diversified
Sponsor: N/A

MITCHELL-PALMER, S. Vaun *Attendance
Status: Active
Joined: 9/23/2017
Line of Business: Consulting, General
Sponsor: Charles Pierce

SITTASON, Becky *Attendance
Status: Active
Joined: 9/22/2014
Line of Business: Foundations
Sponsor: Janet Burns

TARPINIAN, Gary *Attendance
Status: Active
Joined: 3/20/2015
Line of Business: Hospitality
Sponsor: Laure Quinlivan

TUNISON, Stephanie M. *Attendance
Status: Senior Active
Joined: 5/28/1997
Line of Business: Consulting, General
Sponsor: Pete Armstrong

REQUEST FOR LEAVE OF ABSENCE

Motion Approved: that the following request for a Leave of Absence be granted:

Bilott, Robert A
Status: Active
Joined: 4/21/2018
Line of Business: Law Practice
Sponsor: Jack Scott

*Business

NOTIFICATION OF LOSS OF MEMBER

HAYES, Jeanne
Status: Honorary
Joined: 7/10/1991
Line of Business: Honorary

Deceased: 7/15/2020

President Report

Brett Lebharr discussed the phone calls being made by board members to all our members. His impression from reading the comments on the Google Doc was members have really appreciated the phone calls. Nancy Riesz expressed concern about the members we've left messages for that we have not seen in a while. Scott Hoberg mentioned a member suggested we should send an email after the meeting with a link to the video once it is uploaded. Steve King asked if Club Runner has the capability of texting members. Linda Muth said she didn't think it had the capability, but will check into the possibility.

Brett shared an update on the Club Runner Committee Module purchase. Barbara Dickerson loaded all the documents from previous years so Committee chairs can access it. Brett's focus isn't on last year; it's that every committee has a plan this year. He knows with COVID there may be committees that aren't functional, but others are extremely active. It will be a great tool for board members to have immediate access to what your committees are doing. Barbara will be doing several training sessions for board members, committee chairs, and members.

The Signature Project and Environmental Sustainability Committees met via Zoom. The Environment Committee are looking at the types of projects we could do a club and have the club members select the final project. The plan is to build some awareness of 2-3 projects and the fact that the Environment has become the 7th area of focus for Rotary International have the club members choose the project. The Signature Project committee met and is being headed up by Susan Wilkinson and Owen Wrassman. They are exploring options for a major project in the next Rotary year.

Executive Director Report

Linda Muth shared the list of members who are still unpaid. Board members volunteered to contact the members. Linda said DeAnn is working to create an exit survey, which will be sent to all departing members and the Program committee agreed to a trial run of a program survey so Linda is reaching out to other large clubs to get examples.

Committee/Director Reports

Tim Hershner – International Service

Toni Otchere has created a newsletter to send to potential donors and club members.

Mark Romito – Membership Engagement

Mark Romito shared the following reports on his committees. COVID-19 is having an impact on our committees' abilities to engage the membership.

Member Retention/Family of Rotary – Co-chairs (Michael Schmidt and Galen Gordon) scheduled to meet prior to 8/13 Rotary meeting. Since the Board decided to call all members last month this committee has a little time to organize itself and determine its approach.

Rotarians At Work – Committee conferred with Rotary office and are now scheduling/targeting 2021.

Rotary After Hours – Current COVID restrictions preclude traditional Rotary After Hour events.

Women of Rotary – 8/4 committee meeting with 24 attendees. Many ideas were shared, and it was decided they will focus on supporting Dress for Success. Co-chairs have formed a steering committee. Steering committee to meet week of 8/17 to develop a calendar of events and finalize recruitment goals. Looking at 2-3 virtual events in 2020 and 3-4 in 2021.

Young Professionals – Committee has just started planning for a YP virtual hangout. More to come.

Scott Hoberg – Fundraising and Fun

Scott Hoberg shared Wally Emmerling Day is scheduled for October 1, 2020. Owen Wrassman and Bob McElroy are discussing a way to figure out how to do a virtual split the pot. Andy Magenheim is not going to be able to chair meeting sponsorship committee.

Steve King

Youth Services is managing Covid-19 as can be expected.

Jim Brooks is the new Chair for UC Rotaract. He is impressed with the group and wants to assist them in their recruitment efforts on 8/23. Linda is helping them with their recruitment slide for the online club fair.

Interact Committee is off to a great start with a full agenda and August meeting. Supporting Walnut Hills and Cincinnati Country Day clubs are top of the list with starting a club at Indian Hill High School the next challenge.

Community Rotaract/ Dual members – membership and energy have dwindled. Met with Mackenzie Bennett and planted seeds about a project based recruiting event. He liked the idea.

Steve Rogers – Club Meetings

Steve Rogers shared that all of his committees are running well.

Kelly Mahan – Community Service

Kelly Mahan shared there was a special meeting coming up on August 27, 2020, where her company was bringing Shield Pods to the meeting for our members to wear. The members will have the option of keeping them or donating them back to be sanitized and given to teachers. The hope is to have a bit of fun and get some publicity for the club. She shared the Hands on Service committee has been very active with several upcoming projects in the works including delivering plants to Roselawn Condon and three Norwood elementary schools. We'll also be doing a landscaping project and assembling PPE backpacks for Roselawn Condon School.

Carl Kappes – Foundation Matters

Carl Kappes shared that Believe 2 Achieve will be held virtually on September 19, 2020. Molly Wellman and Josh Sneed will emcee the one hour event for us. He encouraged all board members to become sponsors. The next Foundation Board of Trustees meeting will be on September 16, 2020.

Melinda Kelly – Membership Development

Membership Outreach and Process: DeAnn Fleming distributed a clearly detailed recruitment correspondence to all Rotarians listing our upcoming 'Hands On' Activities and speakers.

General Recruiting & Marketing: Dan Long and DeAnn are collaborating as they complete the Power of 1 guest invitation free-lunch card to be disseminated to members and sent via the web to others.

We had a great Zoom Committee Meeting with all of the Chairpersons and Liaisons of our committee where we decided to meet once a month via Zoom right now, with plans to return to face-to-face meetings possibly in November. We discussed bringing back the Membership Moments and adding RI video links which we will showcase to the Club as directed by President Brett.

Young Professions: Liaison, Kerry Raab - they are reviewing some ways to plan events/get together e.g., Social Hangouts - each person would pick up a takeout and enjoy food on Zoom call, Taste of Cincinnati on Zoom and joining the general service projects of the Club as they did with the Norwood Schools Hands-On Service Project. They are also reviewing certain apps - He was told that - to date - our Club has Trivia app that's available to them. Their hope and goal this year would be to bring in 6 new members.

Rotaract: Liaison, Mackenzie Bennett - said they are down to about 2-3 members. Their main goals right now is to solidify and build up their team. Their goal is to gain 2-3 solid members.

Women in Rotary: Liaison, Marissa Hollander - Women make up 1/4 of our Club. The goal is to increase the number of women in our Club by 30. They are reviewing 'pop up' events (these would be, not only for women but men (and wives) as well. The organization that they are going to support this year is Dress for Success (D to S). Members who eagerly joined the subcommittee to outline the D to S project are: Terri Boeing, Judy Pogue, Amanda Forsee, Marietta Wade and Victoria Lewis. Michelle Cockins added some pertinent comments regarding the D to S's virtual fashion show and radio show. Additionally, they will complete an activity with Project Connect (CPS) which they had planned to implement during the 2019-2020 year. Pat Neal-Miller will coordinate this project. Having a joint Women in Rotary gathering - inviting women from other Rotary Clubs was discussed as well.

Nancy Riesz – Onboarding

Road Map to Success: Dan Ricciardi reports New Member Advisors have been provided for the two newest members.

New Member Orientation: Russell Smith will have a New Member Orientation session the Thursday, August 27. It will be the first session since February.

New Member Project: Barbara Dickerson led a Zoom meeting Wednesday 8/12 to initiate the New Member project for 2020. 10 new members (of 29 eligible) attended. Focus was on getting to know each other as well as connecting new members to the Board by inviting President Brett and myself as the Board member overseeing the NM on-boarding committees. Barbara also outlined the process of selecting and implementing as well as the timeline for a NM project. Plan is to complete by mid-November.

Molly Reidel – Club Social Activities

Red Lite Table---no activities planned.

Golf Outing—cancelled.

Day at the Races—status unsure (as of 7/13); may cancel, or at the very least, will do self-drives with no chartered bus.

Bowling—status unsure (as of 7/13); lanes are now open but some of the players do not feel comfortable playing.

Euchre—took a break in June and July because of a lack of participation. Chair, Jeff Weyer is determining whether August will take place playing online or just cancel.

Larry Cunningham – Special Activities

Larry Cunningham shared Terry Dean is working to line up presenters for the Professional Development Series and the Rolling Rota-Run is scheduled on August 22, 2020, and attendance numbers are good.

Old Business

None.

New Business

Brett shared the details of the University Cincinnati Corporate membership. It was suggested and agreed upon that we extend their Corporate membership for an additional six months.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:22 p.m.

Brett Lebhar
President

Linda Muth
Executive Director