

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

July 16, 2020

1:30 PM – Conference Room H and I and Zoom

Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P

Melinda Kelly, President-Elect - P

Carl Kappes, Foundation President -- P

Dave Carlin, Past President – P (via Zoom)

Ken Saunders – Secretary-Treasurer – P (via Zoom)

Scott Hoberg – P

Kelly Mahan – P

Molly Reidel - P

Tim Hershner – P (via Zoom)

Steve King – (via Zoom)

Nancy Riesz – P

Larry Cunningham – P

Steve Rogers – P

Mark Romito – P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – P

Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the meeting to order at 1:48 p.m.

Approval of Minutes

Motion Approved: that the minutes of the June 11, 2020, meeting be approved with the changing of the new business paragraph to read "...the nomination for a replacement for Claudia Cagle..."

Treasurer's Report

Ken Saunders shared the June PRELIMINARY 2020 financial statements.

Motion Approved: that the June PRELIMINARY 2020 financial statements be received.

Concerning Membership: Classification Committee Report

Classification Committee Report

Motion Approved: that the following new applications for membership approved:

NEW PROPOSALS FOR MEMBERSHIP

ALLEN, K.L.

*Active

Line of Business: Education, Post-Secondary Admin.

Chancellor/State Director

Western Governors University Ohio (WGU Ohio)

Sponsor: Mark Romito

JEFFERY, Bruce W.

*Active - YP

Line of Business: Public Society Benefit

Vice President of Community Impact

YMCA of Greater Cincinnati

(YMCA Corp Membership)

Sponsor: Melinda Kelly

McCARTHY, Beverly C.
Line of Business: Consulting, General
Management Consultant/Chaplain
BC McCarthy & Associates, LLC
Sponsor: Melinda Kelly

*Senior Active

REQUEST FOR CHANGE IN STATUS

Motion Approved: that the following requests for change in status be approved:

COHEN, Sean
From: Status: Active – YP
Age: 40+
Start Date: 4/20/2019

To: Status: Active

LA JEUNESSE, Richard T.
From Status: Active
Age: 65+
Start Date: 8/28/1996

To: Status: Senior Active

MITCHELL-PALMER, Vaun
From Status: Active – YP
Age: 40+
Start Date: 9/23/2017

To: Status: Active

REQUEST FOR TERMINATION

Motion Approved: that the following requests for termination be received with regret:

BLAYLOCK III, Gifford E.
Status: Senior Active
Joined: 6/17/2010
Line of Business: Technology & Information
Sponsor: Don Keller

*Attendance

HABERER, Edward
Status: Senior Active
Joined: 11/1/2001
Line of Business: Investment
Sponsor: Ira Abrahamson

*Attendance

LANGA, Sipho C.
Status: Rotaract
Joined: 5/18/2019
Line of Business: Banking
Sponsor: Al Koncius

*Moved

MEYER, Jonathan R.
Status: Active
Joined: 11/30/2019
Line of Business: Insurance
Sponsor: Ed Mathis

*Attendance/New Position

SAULNIER, D. Theodore
Status: Active
Joined: 12/17/2009
Line of Business: Public Society Benefit
Sponsor: Nancy Riesz

*Attendance/Retired

WENSTRUP, Stephen
Status: Active
Joined: 8/17/2019
Line of Business: Investment
Sponsor: Jack Scott

*Attendance/New Position

NOTIFICATION OF LOSS OF MEMBER

MASHBURN, Cromer J., Jr.
Distribution, Hard Goods
Join Date: 8/10/1961

Deceased 6/24/2020

LABBE, Jon
Mercy Health Foundation
Status: Corporate
Line of Business: Corporate

*Term by Board, no longer
eligible for Corporate
Membership – only 1 member

President Report

Brett Lebhar welcomed all the board members and shared the document "10 Leadership Thoughts" Dave Carlin shared with last year's board. Brett feels this is a way we can operate together as a board. He specifically pointed out number 10 is important as a board member to help develop and mentor our club's committee chairs.

Brett also shared the club's Strategic Plan for 2020-21 and beyond. He wanted the new board members to understand the importance of this plan. It is based on the member survey done last year. Over 50% of the members responded to the survey and with 50% of our members being active in the club, it was a great response. He walked the board through the main categories of the plan: People, Projects, Publicity/Communications, and People.

Tim Hershner suggested doing a smaller follow-up survey this year to keep our members engaged.

Kelly Mahan suggested using a third party to conduct a survey for members who resign from the club.

Nancy Riesz suggested engaging the board members in conducting exit interviews. She also said she feels it is important to remind the members that our strategic plan is based on the feedback given in the member survey.

Brett proposed that he and Linda will come up with a few ideas as a way to survey our exiting members to present to the board.

The board agreed to have our board members to call all the members. Brett and Linda will work with DeAnn to get the list of members divided up into a Google Document and shared with board members.

Brett also let the board know Barbara Dickerson is working on Committee Descriptions and finding a way to track our service hours in Club Runner.

Executive Director Report

Linda Muth shared the list of members requesting a Leave of Absence for the July-December billing period. The following members have requested a Leave of Absence:

Sean Cohen
Zaria Davis
Charles Fellows
Sheri Harper
Victoria Lewis
Tania Moussa
Chad Nieter
Mary Beth Poulimenos
Abbie Rees
Scott Slovin
Mary Smiley
Jason Vaughn
Tammy Young
Brenden Zenni

Motion Approved: that the above requests for a Leave of Absence be approved.

Linda shared that we currently have 43 members who have not yet paid their dues. Kristy will be emailing all those who have not yet paid that we are offering amnesty until Friday, July 17, 2020, at 5:00 PM.

Linda also informed the board that Wally Emmerling Day has been rescheduled for October 1, 2020, due to the recipient's family emergency.

Linda updated the board on the new Social Media contract with NOW Broadcasting and KKi Creative. She also asked that the board consider using part of the remaining Marketing budget from 2019-2020 to pay NOW Broadcasting for the work they did on broadcasting our club meetings from April through June during the pandemic. Kelly Mahan suggested a \$4,000 payment with half of that amount coming from the club and half of it coming from the foundation.

Motion Approved with Larry Cunningham and Molly Reidel Abstaining: That the club issue a check in the amount of \$2,000 for the work NOW Broadcasting completed in April through June of this year to produce Facebook live stream video of our meetings during the pandemic.

Committee/Director Reports

Melinda Kelly – Membership Development - Written Report Submitted.

Membership Development

I had a phone meeting with DeAnn, Tuesday, July 14th; we did some brainstorming regarding the Power of 1 Campaign. We came up with some possible ideas such as adding to the current format, perhaps using the theme - 20/20 (vision) - including perhaps a picture of a pair of glasses - for this year 2020/2021. This would give a 'fresh start' to the year. DeAnn will further explore and come up with and some additional ideas (brainstorming) with the other members on the committee.

Thursday - July 16th Dan Long, General Recruiting & Marketing and DeAnn Fleming, Membership Outreach & Process. DeAnn shared information with Dan and me regarding Road Map to Success Membership Ambassador Guidelines, New Member Advisor Guidelines. DeAnn also shared about a possible project at the Museum Center (backstage tour). She mentioned 'open air' types of projects (for right now). We discussed reviewing events that were scheduled to have been completed last year, but we were unable to do them. We also discussed a Rotary in all Directions event whereby we would physically meet at one of four different locations either in the morning or in the evening.

Possible Member Events:

August 22 Picnic

September EMMA Virtual Wine Tasting

October Dan volunteered his home for the resurgence of TGIF Dinners. Each person would RSVP - bring a dish to share and drink. DeAnn said her house 'could be' the overflow - since she and Dan live near each other. It was mentioned that it could be a theme party!

Dan said he wants his committee to come up with a distinct strategy for sharing information with our members. DeAnn & Dan shared their thoughts about making announcements from the podium, sending email messages - one that would include the Power of 1 invitation to bring a member to the Club as a guest.

Michael Schmidt (Retention Committee) inadvertently joined our meeting - great surprise! DeAnn shared that it would be great to meet together with the Retention Committee. The committee chairs are planning to follow-up and schedule a meeting together.

Thursday - July 16th Jim Schwieterman, Kerry Raab and I met briefly to discuss their role as liaisons/coordinators to Rotaract and Young Professionals. They are excited about their roles on their respective committees and the liaison role with Membership Development. Once Marissa Hollander - Women in Rotary - returns from vacation, we will all meet.

Nancy Riesz – Onboarding – Written Report Submitted

New Member Reception: A virtual reception was held Tuesday 6/16. To make the experience more special, Linda decided to send some items that normally would be at the reception to all attendees - new members and their sponsors. Kristy volunteered to make the baskets which contained a bottle of wine, cheese + crackers, nuts, candy and Club 17 Rotary pin for the new members. Board members Tim Hershner, Carl Kappes, Melinda Kelly + Nancy Riesz, along with Kristy Suszek delivered 27 baskets to the attendees the day of the reception. Received very positive feedback from the recipients. Thanks, Kristy :-).

Road Map to Success: Dan Ricciardi (rhymes with Bacardi!) is the new chair for this committee. Steve Drefahl, last year's committee chair, Dan, DeAnn Fleming met via Zoom to "train" Dan for his responsibilities. I also attended to answer any questions the others could not. Dan jumped right in and provided a New Member Advisor (NMA) for our newest member after the session. All new members now have New Member Advisors. As a follow-up to creating a summary of the Road Map for Success Committee, Steve Drefahl recommended keeping in better contact with the NMA's to make sure all new members are becoming engaged and connected. The decision was made that Dan + DeAnn will call all NMA's at least once each quarter to check in with the NMA's.

New Member Orientation: now that we are having in-person meetings, Russell Smith will have a New Member Orientation session the last Thursday in July.

Claudia Cagle – Community Service

Molly Reidel – Club Social Activities – Written Report Submitted

I spoke to the Chairs of all of the Club Social Activities' committees. As former Chair of the Euchre Committee I met with Jeff Weyer last week and provided him with all the information and documents he needs to effectively chair the committee. Greg Moratschek (Golf Outing) said it's going to be tough to produce the same level of golf outing this September as in past years because of the COVID. Due to golf cart restrictions (only 1 person per cart) attendance would have to be kept to a maximum of 15 players (versus the normal 30) and the "after play socializing" cannot take place due to the restrictions in place. Greg is thinking of cancelling the event this year, but has not pulled the trigger yet. Jane Birkhead (Day at the Races) is also taking a "wait and see" approach. If the event does take place in October, one change they would have to make is to have participants drive separately instead of renting a bus. Gary Kindell (Bowling) also said they are waiting to see how Covid will affect bowling season which runs from September through April. The lanes are open now, but with restrictions. I did not talk about any specific event planning with Bryan Vielhauer (Red Lite Table) but asked him a lot of questions about the history of the Red Lite Table.

Steve Rogers – Club Meetings - Written Report Submitted

Steve reported he had sent out an email to each of the five committee chairs. Most responded and all seem to be on track for the new Rotary year. Mary Brandstetter was a little unsure, but Steve talked with her and she now appears to have a solid commitment to make it work.

Scott Hoberg - Fundraising and Fun – Written Report Submitted

Wally Emmerling Day Committee: Steve and Mike report that they are not anticipating any issues rescheduling the guests for the event's new date in October. If any help is needed, they will let us know.

Split the Pot: Bob is working with Owen and myself to see if there is a way to do a hands-free/cash free split the pot process. One possibility is having people pay via credit cards on their phones. We would then distribute the tickets at the meeting once members show us the receipt. The Reds Community Fund has moved their split the pot process online and Owen is looking to see what sort of tech they're using for it. If we can identify an extremely low-cost and safe solution, we will propose it to the Director and the Board for any approval needed.

Meeting Sponsorship: Andy informed me yesterday that due to personal matters, he likely will not be able to continue chairing this committee. Because of this, we may need to fill this vacancy in the near future.

Club Fundraiser Event: No update to provide yet.

Carl Kappes – Foundation Matters

Carl shared Believe 2 Achieve will at least include a virtual component due to the COVID-19 Pandemic. He also shared an update on the purchase of the Caswell property adjoining Camp Allyn in that all is progressing well, but slowly. He reminded the club board members that by virtue of their seat on the club board they are also trustees for the foundation and the trustees would be meeting next Wednesday, July 22, 2020.

Old Business

None.

New Business

Brett shared the details of the University Cincinnati Corporate membership. It was suggested and agreed upon that we extend their Corporate membership for an additional six months.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:47 p.m.

Brett Lebhar
President

Linda Muth
Executive Director