

# ROTARY CLUB OF CINCINNATI

## BOARD OF DIRECTORS' MEETING MINUTES

March 11, 2021

1:30 PM – Rookwood Room and Zoom

Brett Lebhar, President

### MEMBERS:

Brett Lebhar, President - P

Melinda Kelly, President-Elect - P

Carl Kappes, Foundation President -- P

Dave Carlin, Past President – P (via Zoom)

Ken Saunders – Secretary-Treasurer – P (via Zoom)

Scott Hoberg – P

Kelly Mahan – P (via Zoom)

Molly Reidel - P

Tim Hershner – P

Steve King – P

Nancy Riesz – P

Larry Cunningham – P (via Zoom)

Steve Rogers – E

Mark Romito – P (via Zoom)

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – A

Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

### Call to Order

President Brett Lebhar called the meeting to order at 1:47 p.m.

### Treasurer's Report

Ken Saunders shared the February 2021 financial statements.

Motion Approved: that the February 2021 financial statements be received.

### Approval of Minutes

Motion Approved: that the minutes of the February 11, 2021, be approved with the following changes: President report – Change the first sentence to read as follows: Brett Lebhar and board members discussed the feedback received from club members about our decision to restart the in-person attendance option for weekly Rotary meetings effective February 4, 2021. On the top of page 3 remove "since" in front of February.

### Concerning Membership: Classification Committee Report

#### Classification Committee Report

#### NEW PROPOSALS FOR MEMBERSHIP

Motion Approved: that the following prospective members be approved for membership:

**COLLISON, Kelly**

\*Active (Corp Membership)

Line of Business: Foundations

Executive Director

Magnified Giving

Sponsor: Melinda Kelly

**KAUFMAN, Alison D.**  
Line of Business: Foundations  
Director of Programs  
Magnified Giving  
Sponsor: Melinda Kelly

\*Active (Corp Membership)

**GREIN, ROGER**  
Line of Business: Corporate  
Founder and President  
Magnified Giving  
Sponsor: Melinda Kelly

\*Corporate Member

### **REQUEST FOR CHANGE IN STATUS**

Motion Approved: that the following request for change in status be approved:

**RAAB, Kerry J.**  
From: Active- YP  
Start Date: 8/17/2019

To: YP/Rotaract

*\*Kerry changed companies from Rotary Corporate Member Energy Insurance to Pathway Insurance and is now personally paying for his membership; he qualifies for the Rotaract membership.*

**VAUGHN, Jason W.**  
From: Active  
Start Date: 6/26/2018

To: Corporate

*\*Frisch's switching out corporate members; will add an Active member replacement soon per Rotary Board.*

### **REQUEST FOR TERMINATION**

Motion Approved: that the following request for termination be approved with regret:

**WALL, Lee**  
Status: Corporate  
Joined: 6/26/2018  
Line of Business: Corporate  
Sponsor: Jack Scott

\*Membership switch

*\*Frisch's switching out corporate members; will add an Active member replacement soon per Rotary Board.*

### **REQUEST FOR TERMINATION FOR NON-PAYMENT OF DUES**

Motion Approved: that the following members be terminated for non-payment of dues. Scott Hoberg abstained.

**PASTOR, JEFFERY**  
LOB: Foundations

Joined 3/17/2018

**REID, Joshua**  
LOB: Advertising/Public Relations

Joined 4/22/2017

### **President Report**

Brett Lebhar shared just for informational purposes about the March 2, 2021, Ohio Public Health Order that removed the restriction on one person per household per table so we are now back to having 4 people at a table as we were doing prior to the November health department order. Brett shared that the signature project steering committee met to discuss further plans for the project which will take place in October 2022. They identified a couple potential leaders for the project Brett will be reaching out to them soon to confirm their willingness to serve. Brett and Melinda Kelly updated the board on the club's environmental project with our initial project being with Cincinnati Public Schools and the great partnership we have formed with Green Umbrella. Brett shared the St. Joseph School project plans include working with our Corporate Members to see if there is an interest for them to get involved. The first project is to build raised vegetable gardens. Another project is their summer catch up tutoring program. He also informed the board that he and Linda would not be at the April 1<sup>st</sup> meeting and that Melinda Kelly would be running the meeting.

### **Executive Director Report**

Linda Muth shared that with the termination of the last unpaid members, the January-June billing has been completed. Linda brought up the issue of paying for tech support during the club's Thursday meetings. Ed Acheson signed on to video our meetings, take photos, and post them on Facebook and YouTube. Running our virtual meetings was never part of the contract with his company, NOW Broadcasting. Prestige AV is being called in on a weekly basis to manage technical issues related to Zoom/our virtual meetings. They currently provide over \$1,000 in equipment for our meetings each week at no cost. They could not continue to offer their personnel for free as well. Linda negotiated the contract for them to provide 3 hours of service each week. She suggested the club add a line item to the member invoices for \$25/each six month billing period to cover these costs so they are shared by all club members. A discussion was held about whether to add it for the July-December cycle or wait until January. Linda shared that we have already absorbed the cost for over a year so we shouldn't cover an additional six months of the cost. Board agreed we should be covering our costs so we will be adding the fee to the next invoices. Linda informed the board that Membership Director, DeAnn Fleming is back from family leave.

### **Committee/Director Reports**

#### **Dave Carlin – Corporate Membership**

Dave shared an update on the Corporate Membership Roundtable that was recently held. Doug Bolton is working to get a nationally-known speaker to present virtually with a local panel of experts. The corporate members were very excited about the plans for that event.

#### **Tim Hershner – International Service**

World Community Service had a meeting on February 25<sup>th</sup> and upcoming meeting will be March 25<sup>th</sup>. They reviewed the existing large projects in Ghana, Madagascar, Uganda, and a small project that was done in Nepal. Tim shared we had a great donation from Marchon for sunglasses for Ghana. Foundation President, Carl Kappes noted that it is very important that when substantial in-kind donations like the large number of sunglasses that may have substantial value (hundreds of thousands of dollars), that we make sure that we have all of the documentation that we need to properly record the donation and document the value. This may include an appraisal or method as to how value was determined. We as an organization need to make sure that we correctly record these types of donations to ensure that we are in full compliance with IRS regulations and be sure they are listed properly on our 990 form. We also will likely need to document how, when and who received the donation as well as how, who and when the donation is received on the other end as we donate and/or send them. This is important to make sure that we are in full compliance with all

IRS regulations as this could have an impact on our tax exempt status if not done properly. The exact information, forms, documentation, and/or appraisal information necessary for us to have is being determined by Greg Hartley in cooperation with our accounting firm, Shriver and Company, and the audit/tax firm, Clark Schaefer and Hackett that we use. It would probably be prudent for us to come up with some guidelines on receiving and accepting substantial in kind donations including who officially accepts them and what the actual process is. All this is being said so that when we receive generous donations such as the sunglasses, we are able to properly record them for our benefit as well as to properly get the correct forms and/or information back to the donor for their records. A meeting will be happening in the next couple of weeks to review what information is needed and to make sure we get the correct information back to the donors as well.

### **Mark Romito – Membership Engagement**

**Member Retention** - Committee continues making birthday calls and is planning a Neighborhood Coffee for April 20, 7:30-8:30AM, at Panera Bread, 8115 Montgomery Road. More details to follow.

**Women in Rotary** - Committee has regrouped and put out a schedule of activities, which includes:

- A March Women in Rotary Zoom call to plan the May Club meeting
- A virtual wine tasting for the Club in April
- The May women led Club meeting
- A dress for Success clothing drive in June

**Young Professionals** - No report this month.

### **Rotarians at Work**

- Due to COVID, the Committee wants to reschedule the traditional spring activity to fall 2021 or spring 2022 depending on how open businesses are visitors.
- Committee is considering a virtual "Rotarians at Work" pilot activity. Maybe featuring two business locations as part of the downtown meeting? Committee is open to feedback and ideas.

### **Rotary After Hours**

Committee is working on a Rotary After Hours event scheduled for April 30th at the Taft Brewporium.

### **Scott Hoberg – Fundraising and Fun**

Wally Day has been set for May 27, 2021. Don Keller sent an email out about the club fundraiser and it is set for June. The big update is on Split the Pot, which will be back in April on a pre-paid basis.

### **Kelly Mahan – Community Service**

Kelly shared that she is reaching out to the members on the Social Media Committee this week to formalize responsibilities and determine a new chair. Bill Stille is still lining up April hands on service projects. The Jefferson Award meeting will take place on March 25, 2021, and everything is progressing nicely for that event.

### **Steve King**

Jim Brooks continues to forge ahead with UC Rotaract. He is working with them to hopefully connect them with mentorship opportunities. The plan is to put something in the ERays to look for volunteers for their six members. The Community Rotaract Club met today with Mackenzie Bennett leading the group. They want to plan to organize and run a club meeting. Linda asked Steve to share that our speaker calendar is filled through June so if they have a date in mind for the new Rotary year beginning in July, let me know. The 4-Way Speech has no participants so it is unlikely to happen this year.

### **Steve Rogers – Club Meetings**

Steve reported Susan Snodgrass continues to work well with Greeters. She helped this week with the new Toastmasters Meeting. The greeters will arrive early and help to keep any Rotarian from interrupting the Toastmasters Speeches prior to 11:30 AM. Steve will reach out to all of my Chairs to get their feelings about our programs, live meetings and report back. Steve is still seeking ideas for our ongoing Zoom meeting format. He wants to put in some time in Club runner to have it up to date.

### **Carl Kappes**

Carl shared that the foundation board of trustees meeting is scheduled for next Wednesday at 4:00 PM via Zoom and encouraged all the club members to attend. At the meeting they will be presenting the second round of allocations for approval and the next grant deadline is April 9, 2021. And we are bringing nominations for trustees, treasurer, and president-elect. This will be the annual meeting of the foundation. There will be some governance clarification as to who are the voting members of the board of trustees.

### **Melinda Kelly – Membership Development**

Melinda Kelly reported that DeAnn Fleming and Dan Long are working to update the list of prospective members with her so they know which ones she has worked on and which ones should be removed. She also reported that Lisa Blaney Gasaway has agreed to take on using social media (mainly via Linked In) to recruit new members.

### **Nancy Riesz - Onboarding**

**RoadMap for Success** - Dan continues to do a great job as Committee Chair. All new members eligible have been connected with New Member Advisers. All advisors were contacted last month to encourage them to continue to support their new members. Also Collaborated with Barbara Dickerson to check our lists of new members and to encourage new members to plan on participating in the next new member project. Dan worked with Kristy to ensure our data base and tracking information is up to date.

**New Member Reception** - No report.

**New Member Project** - Barbara has coordinated two meetings of the new member project group in the past month Attendance has been low but past experience shows, you never know who will/will not turn up for a meeting or on the project day. We're talking about a project that would happen in late April, early May. Should have a final group decision in time for the next board meeting.

**New Member Orientation** - Three new members need to complete Orientation. Russell Smith will be in touch with these members.

### **Molly Reidel – Club Social Activities**

Molly shared that Jane Birckhead has arranged for a trip to Keeneland Friday October 22, 2021. It will be set up as a self-drive event because of COVID. Euchre will resume in April in compliance with CDC guidelines that state small groups of adults who have been vaccinated can meet in private homes. Jeff Weyer will be sending out a notice to the group.

### **Larry Cunningham – Special Activities**

Larry shared that the Professional Development series Toastmaster event that was held today was very successful.

### **Old Business**

None.

### **New Business**

None.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned 3:11 p.m.

Brett Lebhar  
President

Linda Muth  
Executive Director