

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

November 12, 2020

1:30 PM – Rookwood Room

Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P

Carl Kappes, Foundation President — P (via Zoom)

Ken Saunders – Secretary-Treasurer – P (via Zoom)

Melinda Kelly, President-Elect - P

Dave Carlin, Past President – E

Scott Hoberg – P

Molly Reidel - P

Steve King – P

Larry Cunningham – P

Mark Romito – P (via Zoom)

Kelly Mahan – P (via Zoom)

Tim Hershner – A

Nancy Riesz – E

Steve Rogers – P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – P

Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the November meeting of the board of directors to order at 1:43 p.m.

Treasurer's Report

Ken Saunders shared the October 2020 financial statements.

Motion Approved: that the October 2020 financial statements be received.

Approval of Minutes

Motion Approved: that the minutes of the October 8, 2020, meeting be approved.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSAL FOR MEMBERSHIP

Motion Approved: that the following new applications for membership approved:

LYTLE, Peter R.

Line of Business: Engineering

Materials Engineer

Terracon Consultants

Sponsor: Jack Scott

*Active-YP

MARTZ, Charles "Chuck"

Line of Business: Consulting, General

Founder

*Active

Blue Arch Development, LLC
Sponsor: Dave Carlin

REQUEST FOR TERMINATION

Motion Approved: that the following request for termination be received with regret:

REES, Andrew G.
Status: Active
Joined: 2/24/2018
Line of Business: Banking
Sponsor: Rick Flynn

*Business Obligations

REQUEST FOR REINSTATEMENT

Motion Approved: that the following request for reinstatement be granted:

LUTZ, William Kent
Status: Senior Active
Joined: 1/11/1980
Line of Business: Education
Assistant Professor, Business
UC Blue Ash

Payment Received

NOTIFICATION OF LOSS OF MEMBER

RUTHVEN, John
Status: Honorary
Joined: 2/23/1978
Line of Business: Honorary

*Deceased 10/11/20

President Report

Brett Lebhar began his report by sharing info on the new membership statistics project to track the number of members who were active pre-COVID who are not active now. The plan is to have board members and the retention committee to reach out to these members to renew the contact and just check in to see how the member is doing. The results of the October 2020 member follow up survey had about 122 responses. Brett said he was pleasantly surprised at how positive the overall feeling was about how we are managing the club during COVID.

Brett also shared an update on the new Rotary Fruit Bowl project. It launched last month and it is a once a week of fruit/vegetable delivery on Fridays for the students on the free lunch program. Pat Neal Miller is managing the project. It was discussed about using unused lunch money for this project.

Motion Approved: that the club will use funds from unused pre-paid lunch monies to fund the Rotary Fruit Bowl project with any extra necessary funds coming from the 5% Spend Member Equity in the 2020-21 Rotary year budget.

Brett discussed the ability to flex on Leave of Absence and/or Dues Waived due to COVID. The board has the flexibility to approve additional Leaves or Waive dues based on individual circumstances.

He also covered the hits and misses on our strategic plan. He wrapped up his report by letting the board know that we are forming a subcommittee to look at the concept of sustaining membership. Kelly Mahan, Molly Reidel, and Steve King will form a committee to look at creating a sustaining membership category.

Executive Director Report

Linda Muth shared that Steve King, Melinda Kelly, Brett Lebhar, and DeAnn attended the launching of the new bumper cars on Fountain Square last Friday. She encouraged board members to attend the World Affairs event from 7:00-7:30 PM tonight. The audit review took place on Monday with Clark Schaefer Hackett. The findings showed no concerns with the club or foundation. Greg Hartley, who is a CPA, is the new co-chair of the Finance Committee (audit chair) will present the findings of the review to the board of directors of the club in December and the foundation at their meeting next Wednesday at the Board of Trustees.

It was discussed last month about changing the name of our Leave of Absence to something more aligned with what it means...paying dues, but relieved from pre-paying lunches. After the discussion, Pre-paid Lunch Leave was the winner.

Committee/Director Reports

Tim Hershner – International Service

Mark Romito – Membership Engagement

Member Retention

- Committee is making birthday calls.
- Committee coordinated a Rotary Neighborhood Coffee on October 27 at the Hyde Park Panera. About 8-10 members attended and enjoyed it. They are planning more of these for 2021.

Women in Rotary

- Lisa Blaney Gasaway agreed earlier this month to be the Women in Rotary liaison. There may not have been enough time for her to meet with the Committee Chairs and get up to speed.

Young Professionals

- A survey was sent to YPs on how they would like to engage. The results were varied, however, there are some important statistics to note:
 - Over 80% of YPs reported they would be attending **1 or less** Rotary lunch meetings in the next 3 months.
 - A slim majority indicated openness to in-person YP events, however approximately 45% still prefer virtual Zoom meetings.
- Committee is planning another YP event. This will be in-person possibly with a virtual component. Committee will plan for one event monthly or bi-monthly consistent with the survey results with a focus on quality vs. quantity.

Rotarians at Work

- Nothing to report.

Rotary After Hours

- Committee was waiting for some assistance to conduct a virtual Happy Hour, but feedback was virtual meetings after hours have lost their novelty. So that has been tabled.

- Committee is being redirected to assist with the 2021 fundraiser which will be a series of Rotary Celebrity Bartender Events from March to June. Dan was introduced to Don Keller via an email from Linda.

Scott Hoberg – Fundraising and Fun

Scott Hoberg shared that Don Keller is working on the club fundraiser that will be launched in March. Bob Brandstetter has been reaching out to previous meeting sponsors.

Steve King – Youth Services

Steve said COVID has significantly impacted the ability of the high school Interact Clubs to meet in person. Rotaract raised \$790 on the End Polio for World Polio Day and we will match that with a \$500 donation. A board member who wishes to remain anonymous will match up all board donations up to \$500. Brett Lebharr donated \$100, Melinda Kelly \$100, Steve King \$250, and Kelly Mahan for \$100. Brett shared Laure Quinlivan said the 4-Way Speech Contest is on hold due to COVID.

Steve Rogers – Club Meetings

Steve said Susan Snodgrass continues to do a great job with lining up Greeters for the Zoom calls. The greeters are now taking attendance and recording it on a spreadsheet.

Kelly Mahan – Community Service

Kelly began her report with the Social Media Committee. She spoke with Sam Schutte, the current chair, and she arranged for Ali Hubbard and Angie Fischer are going to help with the committee. The new member, Lisa Blaney Gasaway, is also going to work with the committee on LinkedIn posts. She feels they have a really good team assembled to move forward. The plan for the Condon School is to do some type of virtual event. Terry Boeing is working with the Rotary office to finalize the event.

Carl Kappes – Foundation Matters

Carl Kappes reported that the property purchase at Camp Allyn has been on again and off again, but appears to be back on at the moment.

Melinda Kelly – Membership Development

Beginning in November, there will be a drawing for a \$100 Montgomery Inn gift certificate for a Rotarian who brings a prospective member to a meeting (either in-person or via ZOOM). The plan is for the drawing to take place the last meeting of the month. The Power of "1" continues as well. Anyone who sponsors a new member will be entered into a drawing in June for free lunch for the upcoming year.

Club 17 is a sponsor for the Bumper Cars on Ice - Fountain Square Project. DeAnn is working with the event planner from 3CDC to plan a prospective member event. It has been suggested to hold this event at the Piazza at Via Vite overlooking Fountain Square, where food and drinks could be served. Thoughts right now are for an event to be held near the end of January with invitations to be disseminated three-to-four weeks prior to the event.

Because we are in 'unchartered waters' with COVID-19, the Membership Development Committee is especially open to ideas! Please see Dan Long and/or DeAnn Fleming if you have suggestions/ideas.

Nancy Riesz – Onboarding

Nancy was unable to attend, but sent her report prior to the meeting so Linda Muth shared it with the board members.

New Member Reception

The most recent New Member Reception was held virtually on Tuesday, October 20. 16 new members and 9 sponsors participated. Baskets of delights for the event were delivered to the new members and their sponsors by Board members.

New Member Project

Fall project was Saturday/10/10/20. The group worked at YMCA's Camp Ernst in Burlington, KY. Camp Ernst hosts a popular summer camp that serves the Greater Cincinnati area and welcomes thousands of campers each year. The project entailed painting 1000 feet of pasture fence near the horse barn. Camp Superintendent Derrick Cogswell and one of his staff were on site to oversee the group. We had beautiful weather. It was a crisp, fall day. 8 New Members and Amanda Foresee's son Eric participated. Chair Barbara Dickerson and Hux Miller were also present. Derrick Cogswell told me how grateful they were to have our help. YMCA had to lay off some of their staff because of the COVID quarantine measures and the economic downturn. I asked about the outlook for bringing back their staff this year. All depends on whether YMCA will be able to reopen the camp next season. Barbara's comments: "It was a great experience and I'm looking forward to seeing how the spring project will unfold. Planning to kick start planning after the end of year holidays."

Road Map for Success

The New Member committee is pleased to report that more than 25 new members have been invited to participate in the "Tear Off" ceremony on December 2. In person or virtual options are available. Due in part to the recent successful New Members Project and New Member Reception a number of those qualified. Based on the criteria the rest of the group will need to participate in the next New Member Project and/or New Member Reception to be eligible.

Molly Reidel – Club Social Activities

Molly Reidel reported that the social committee hasn't been active since we have haven't been very social. The plan is to check back in with the Euchre group in January to see what the interest is in trying to get back to playing.

Larry Cunningham – Special Activities

Larry reported Professional Development is continuing their work with courses in January, February, and March. Brett commented Terry Dean has done a nice job in lining up these courses.

Old Business

None.

New Business

None.

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:46 p.m.

Brett Lebhar
President

Linda Muth
Executive Director