

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

October 8, 2020

1:30 PM – Rookwood Room

Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P
Carl Kappes, Foundation President -- P
Ken Saunders – Secretary-Treasurer – P (via Zoom)

Melinda Kelly, President-Elect - P
Dave Carlin, Past President – P (via Zoom)

Scott Hoberg – P
Molly Reidel - P
Steve King – P
Larry Cunningham – E
Mark Romito – P

Kelly Mahan – P (via Zoom)
Tim Hershner - E
Nancy Riesz – P
Steve Rogers – P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – P
Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the annual meeting of the board of directors to order at 1:35 p.m.

Treasurer's Report

Ken Saunders shared the September 2020 financial statements.

Motion Approved: that the September 2020 financial statements be received.

Approval of Minutes

Motion Approved: that the minutes of the September 10, 2020, meeting be approved.

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSAL FOR MEMBERSHIP

Motion Approved: that the following new applications for membership approved:

DORNETTE, John J. "Jeff"
Line of Business: Law Practice
Retired Lawyer/Prosecutor
Sponsor: Mary Dornette

*Active

REQUEST FOR CHANGE IN LINE OF BUSINESS

Motion Approved: that the following request for change in line of business be approved:

JACONETTE, Mark A.
From LOB: Banking
EMCOR Facilities Services

To LOB: Services, Commercial

REQUEST FOR TERMINATION

Motion Approved: that the following requests for termination be received with regret:

COX, Mariel

*Moved

Status: Active-YP

Joined: 5/23/2020

Line of Business: Advertising/Public Relations

Sponsor: Deborah Schultz/Toni Otchere

SCHWIETERMAN, James

*Moved

Status: Rotaract/YP

Joined: 11/23/2019

Line of Business: Engineering

Sponsor: Jack Scott/Wes Botto

Dave Carlin – Nominating Committee and Corporate Membership

Dave Carlin shared the slate of candidates for the 2021-2022 Rotary year:

Melinda Kelly – President

Steve King – President-Elect

Doug Bolton – Secretary-Treasurer

Kelly Mahan -3 year term

Toni Otchere – 3 year term

Molly Riedel -3 year term

Bill Stille – 1 year term completing Steve King's final year on the board

No additional candidates were received from board members.

Motion Approved: That the slate of candidates be approved and presented to the club members at their annual meeting on October 22, 2020.

President Report

Brett Lebharr shared the research he and others have gathered from other large clubs about how they are doing and how we are doing in comparison. It was more of painting a picture of where we are right now. He shared some stats from other clubs that were gathered as part of the Large Club Conference and some of the results from a survey Linda Muth did in May of the other large club executive directors about their billing during COVID. Brett and Melinda Kelly met virtually with several other large club presidents to discuss how their clubs were doing membership wise and how they budgeted membership dollars. They also discussed how they are conducting their meetings either in-person, virtual, or a hybrid.

Executive Director Report

Linda Muth shared that all invoices for the July-December 2020 billing period have been paid/resolved with the exception of the two Hilton employees. They have a new management company and are working to get the new accounting system set up. They expect they will be able to get the invoice paid next week.

Linda shared the information that the sponsorship of the bumper cars on Fountain Square. She asked the board members to keep the date of November 6, 2020, at 4:00 PM on their calendars for the official announcements.

Linda asked for volunteers to deliver baskets to new members and their sponsors on October 20, 2020, before 5:00 PM start of the New Member Reception.

Linda shared the new concept for the club fundraiser. It is early in the planning, but the concept is to do celebrity bartenders at local restaurants with sponsors.

Committee/Director Reports

Tim Hershner – International Service

Mark Romito – Membership Engagement

Member Retention – Committee has taken on making birthday calls. They are also reinstating community coffees/breakfasts. They are targeting October 27th 8:30 AM at Hyde Park Plaza Panera.

Rotary after Hours – COVID has derailed plans for Rotary After Hours, but Dan Gruenberg is open to a virtual happy hour. He requested assistance from someone experienced using Zoom.

Rotarians at Work – Due to COVID, they are looking ahead to spring of 2021.

Women in Rotary – They have been active, but did not submit a report.

Young Professionals – Committee has been brainstorming ideas for outings or events for YP's. We were having trouble with YP's wanting to engage with Zoom – due to “burnout” from using Zoom for everything from work to family birthday parties. Committee is working on sending a survey to YPs in the next few weeks to gain insight into activities that interest them and how they prefer to engage while COVID is still a concern.

Scott Hoberg – Fundraising and Fun

Scott shared that the Wally Emmerling presentation went really well and Jack was completely surprised. Bob Brandstetter has hit the ground running on meeting sponsors.

Steve King

Community Rotaract: Mackenzie Bennett reports that he and Corbin are planning to double the Community Rotaract by year end. 2 to 4 members 😊. He want to connect with the UC Rotaracters so I put him in contact with Angela and Jim Brooks. Proposed that he and Corbin serve as mentors to the UC group and use that project to recruit additional mentors.

UC Rotaract: Jim Brooks reports they are still virtual. President Angela reports they are planning a fund raiser for World Polio Day – they are requesting a \$500 matching grant for their fundraising efforts.

Interact Committee – met on October 6th with regards to resumption of in-person meetings at WHHS and CCD. No update as of press day.

4 Way Speech Contest – Ed Mathis and Laura Quinlivan are in limbo with their schools. No definitive timeline known at present

RYLA – Chair Marissa Hollander reports that the District has decided to postpone all 2020 RYLA events and they are hopeful that 2021 resumes normally. This likely means no RYLA awardees until Winter 2022.

Steve Rogers – Club Meetings

Steve has been working with the chair of the greeter committee to further engage the members attending the meetings via Zoom. They will also be tracking attendees. Doug Bolton continues to do a great job scheduling speakers.

Kelly Mahan – Community Service

Kelly reported that only three of her committees are active. Condon school holiday party will be need to be different because of COVID. Hands on Service has been active and are planning a blood drive later this month. The Social Media Committee has struggled this year to get started. Kelly met with the chair of the committee, Sam Schutte, to hopefully get it moving in a better direction.

Carl Kappes – Foundation Matters

Carl Kappes reported that it looks like we will be able to give each of the beneficiaries a check for close to \$25,000. He also shared an update on the potential purchase of the property adjoining Camp Allyn. The sale is in a holding pattern for the time being.

Melinda Kelly – Membership Development

Dan Long - General Recruiting & Marketing - Dan is in the process of following up with some prospective members. Dan and DeAnn will be collaborating with Mark Romito (Retention Committee) to organize processes and specified tasks regarding Recruiting & Marketing.

DeAnn Fleming - Membership Outreach & Process - DeAnn has sent the electronic 2-sided Power of '1' lunch invitation and newsletter to all members. She has ensured that copies are also on the welcome table in the Hall of Mirrors. The plan is that a brief announcement will be made each month giving members an update regarding Membership Outreach. DeAnn gave a brief introduction to a November planned city-wide event - 'Bumper Cars' (more to come regarding this at a later date). She also shared her continued work regarding planning for possible Neighborhood Breakfasts again.

Kerry Raab - Young Professionals / Liaison - Kerry Raab and committee members have been making calls, discussing the future and exploring new ways to engage members rather than merely Zoom meetings. They are planning to survey their specific group to obtain additional input. Some previously discussed suggestions are: more interaction between their age group and other Rotarians and videos or video clips including some more Young Professionals. Also suggested was Professional Development topics such as: Professional Networking, how to turn personal connections into business connections, how to talk with 'Senior Level' Rotarians and guests and build relationships outside of the Hall of Mirrors, Toastmasters, etc.

Nancy Riesz – Onboarding

New Member Reception - The next New Member Reception is scheduled for Tuesday, October 20 and will be a virtual event. Invitations have been sent to all new members who have not yet attended the reception and their guests + sponsors.

New Member Project- Fall project is set for this Saturday/10/10/20 at 10am. We will be painting about 1000 feet of pasture fencing at YMCA's Camp Ernst in Kentucky. We have about 10 sign ups from the group with "room" for about 10 more volunteers.

RoadMap for Success - All New Member Advisors have been contacted twice, one on a general e-mail and recently individually with specific new member information. All New Members have been connected to New Member Advisors. Summary information is as follows:

18 ready for New Member Tear Off Ceremony

32 awaiting participation in the New Member Project, thanks to the efforts of Barbara Dickerson and the committee that opportunity for new members is scheduled.

1 Pending New Member

Total of 51 New Members

Will be scheduling sticker tearing off ceremony, both in-person and virtual before end of year.

New Member Orientation

Session held August 27. First Session since we have been meeting in person. Four new members. Next session scheduled for 10/15.

Molly Reidel – Club Social Activities

Molly reported the bowlers are still not bowling, there was a small 8-person golf outing, and there is not enough interest to hold Euchre in person because of the pandemic.

Larry Cunningham – Special Activities

Larry reported the Picnic has already occurred. Balloon Rides have been delayed due to COVID. Professional Development, Chair Terry Dean, has lined up an excellent set of four speakers, speaker and topic attached. Now working to find acceptable dates for these seminars, seminars will be held in-person and with remote access.

Old Business

None.

New Business

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:41 p.m.

Brett Lebhar
President

Linda Muth
Executive Director