

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS' MEETING MINUTES

September 10, 2020

1:30 PM – Rookwood Room

Brett Lebhar, President

MEMBERS:

Brett Lebhar, President - P
Carl Kappes, Foundation President — P
Ken Saunders – Secretary-Treasurer – P (via Zoom)

Melinda Kelly, President-Elect - P
Dave Carlin, Past President – P (via Zoom)

Scott Hoberg – P
Molly Reidel - P
Steve King – P
Larry Cunningham – P (via Zoom)
Mark Romito – P

Kelly Mahan – P
Tim Hershner - E
Nancy Riesz – P
Steve Rogers – P

Ali Hussain, President-Elect Foundation (ex officio – non-voting) – E
Sam Scoggins, Legal Advisor to the Board (ex officio – non-voting) – E

(P=Present, E=Excused, A=Absent)

Call to Order

President Brett Lebhar called the meeting to order at 1:38 p.m.

Treasurer's Report

Ken Saunders shared the August 2020 financial statements.

Motion Approved: that the August 2020 financial statements be received.

Approval of Minutes

Motion Approved: that the minutes of the August 13, 2020, meeting be approved with changing page 5 "O" to an "1" and on page 3, President's Report, 2nd paragraph, 3rd sentence, drop the word "focused".

Concerning Membership: Classification Committee Report

Classification Committee Report

NEW PROPOSALS FOR MEMBERSHIP

Motion Approved: that the following new applications for membership approved:

BEHRMANN, Bridget *Active
Line of Business: Public Society Benefit
Association Director of Wellness & Member Engagement
YMCA of Greater Cincinnati
Sponsor: Melinda Kelly

BLANEY-GASAWAY, Lisa A. *Active
Line of Business: Media
Vice President of Sales/Co-Founder

FilmaTick
Sponsor: Melinda Kelly

RICHEY, Adriana *Active
Line of Business: Foundations
CEO/Founder
Fundacion Corazon Humanitario
Sponsor: Toni Otchere

SMITH-MIGLIARA, Lynn *Active
Line of Business: Human Services, Child & Adolescent
Director of Development
Girl Scouts of Western Ohio
Sponsor: Roni Luckenbill/Marissa Hollander

REQUEST FOR CHANGE IN LINE OF BUSINESS

Motion Approved: that the following requests for change in line of business be approved:

FOCKE, Erin
From LOB: Human Services, Child & Adolescent
E&J Trailer
Start Date: 6/20/2020
To LOB: Transportation &
Warehousing

REQUEST FOR TERMINATION

Motion Approved: that the following requests for termination be received with regret:

COHEN, Sean *Attendance
Status: Active
Joined: 4/20/2019
Line of Business: Insurance
Sponsor: Wes Botto

HOFFECKER, Joseph R. *Attendance
Status: Active
Joined: 8/17/2019
Line of Business: Clubs
Sponsor: Rick Flynn

POWELL, Bill D. *Attendance
Status: Active
Joined: 3/20/2015
Line of Business: Public Society Benefit
Sponsor: Ted Saulnier

RINEY, Michael J. *Attendance
Status: Rotaract/YP
Joined: 9/21/2019
Line of Business: Investment
Sponsor: Steve King

SHEA, Daniel P. *Attendance
Status: Active
Joined: 1/20/2018

Line of Business: Consulting, Training
Sponsor: Rick Flynn

STEINER, Kat A.
Status: Active
Joined: 2/23/2019
Line of Business: Human Services, Child & Adolescent
Sponsor: Roni Luckenbill

*Attendance

REQUEST FOR LEAVE OF ABSENCE

Motion Approved: that the following request for a Leave of Absence be granted:

BRENDAMOUR, Scott D.
Line of Business: Insurance
Aetna
Sponsor: Mike Brendamour

SCHERGER, Jay
Line of Business: Advertising/PR
84.51
Sponsor: Brett Lebhar/Tom Lippert

SWONGER, Roger
Line of Business: Hospitality
Hilton Cincinnati Netherland Plaza
Sponsor: Brett Lebhar

Dave Carlin – Nominating Committee and Corporate Membership

Dave Carlin shared the slate of candidates for the 2021-2022 Rotary year:

Melinda Kelly – President-Elect
Steve King – President Nominee
Doug Bolton – Secretary-Treasurer
Kelly Mahan -3 year term
Toni Otchere – 3 year term
Molly Riedel -3 year term
Bill Stille – 1 year term completing Steve King's final year on the board

We had a total of 18 nominees and all were considered for positions.

President Brett Lebhar asked for a motion to set October 8, 2020, as the board of director annual meeting and October 22, 2020, as the club member annual meeting.

Motion Approved: October 8, 2020, will be designated as the board of director annual meeting and October 22, 2020, will be designated as the club member annual meeting.

Dave also shared that he and Jack Scott are working to develop a corporate round table to engage our corporate members in the way they want to be engaged. He said Frisch's is on a leave of absence so the goal is to target them to bring them back as an active corporate member.

President Report

Brett Lebhar shared that the new ClubRunner Committee module will be rolled out to committee chairs now that board members have gone through the training. Brett also shared with the board the decision to purchase a sponsorship from 3CDC for the Fountain Square Bumper Cars & LED Billboards on the square and at Washington Park. They are already running our Believe 2 Achieve videos. Brett also provided an update on the Environmental Sustainability Community in that they are continuing to meet and are looking to par down the number of potential projects to 5-6 and then get input from the members on which projects they'd like the club to undertake. The Signature Project Steering Team has met and are exploring options for a large scale project that could possibly take place over multiple years. He reminded board members to make the phone calls to members; it is critically important to make sure members know the club cares about them during these challenging times that they may not be otherwise engaged in the club.

Executive Director Report

Linda Muth shared the list of members who are still unpaid. Board members agreed to follow up before the next board meeting where those who are still unpaid will be terminated for non-payment of dues. Linda also shared the membership numbers as they relate to the budget. We had budgeted a drop in dues-paying members from 274 to 230 and thus far we are not seeing the anticipated number of requests to resign. DeAnn Fleming, the club's membership director, is putting the final touches on the exit survey, which she will be sending out to members who have resigned in the past couple of months.

Committee/Director Reports

Tim Hershner – International Service

Mark Romito – Membership Engagement

Mark Romito shared that Galen Gordon and Michael Schmidt are ramping up the Engagement committee and are looking to organize a breakfast gathering and perhaps a virtual happy hour. They are also going to look into posting on members Facebook pages on their birthdays.

Scott Hoberg – Fundraising and Fun

Scott Hoberg shared that Bob Brandstetter is going to head up the Meeting Sponsorship Committee.

Steve King

Jim Brooks is doing a great job with his new position with UC Rotaract. The Rotaracters are all still virtual with several of them still in their home countries. That said, they are moving forward with planning three events prior to Thanksgiving.

- 1) Mentorship program with the Cincinnati Club Rotarians in their field.
- 2) Career Speed Dating event with Cincinnati Rotarians.
- 3) Celebrate World Polio Day

We've given Jim the green light to support the UC Rotaract for these initiatives. Plan is have these events virtually over Zoom.

Interact Committee – no report

4 Way Speech Contest – no report

Rotary Youth Leadership Awards – no report

Steve Rogers – Club Meetings

Kelly Mahan – Community Service

Carl Kappes – Foundation Matters

Carl Kappes shared that Believe 2 Achieve will be held virtually NEXT SATURDAY, September 19, 2020. Molly Wellman and Josh Sneed will emcee the one hour event for us from 5:30-6:30 PM. The Camp Allyn property purchase negotiation continues and we are going through a Batavia Township zoning change September 28, 2020. Nancy Riesz suggested having people join you at your home during the party.

Melinda Kelly – Membership Development

Dan Long - General Recruiting & Marketing

The Membership Recruitment & Marketing Committee has printed a 2-sided Power of 1 'Free Lunch' card which can be used when bringing a prospective member to a meeting. Dan is planning to recruit more members to the committee and is excited about the new sign-ups, changes and modifications processes for 2020-2021. He is also looking forward to following up with prospective members who have attended events in the past but have not yet committed to Rotary membership.

DeAnn Fleming - Membership Outreach & Process

Women in Rotary: DeAnn has forwarded 'Women in Film' information to Marissa Hollander - liaison to our Membership Development Committee. She is also checking on the status of the previously scheduled Virtual Wine Tasting event that was cancelled. DeAnn sent a letter of congratulations to the '40 under 40', Chamber Leadership Class & 'People on the Move' recipients. She shared that it's now time to explore the possibilities of our Neighborhood Breakfasts again in addition to happy hour and/or picnic type gatherings - citywide.

Marissa Hollander - Women in Rotary Liaison

The Women in Rotary Committee is looking forward to the upcoming *Dress for Success* Fashion Show. The committee members are hosting a table of 10 @ \$50 a seat.

Nancy Riesz – Onboarding

New Member Reception

The next New Member Reception is scheduled for Tuesday, October 20 and will be a virtual event. Susan Wilkinson will be sending out invitations soon.

New Member Project

The New Member Project Committee is meeting for the third time this club year tomorrow at 5pm. We will have at least one project concept to discuss. There are 24 new members listed in the committee. About half of the new members have acknowledged and/or attended one of these meetings. I expect there will be a fall project but have no specifics about a concept or number of participants yet.

RoadMap for Success

No new updates.

New Member Orientation

Session held August 27. First Session since we have been meeting in person. Four new members attended. Russell provided a virtual Orientation to one new member who did not feel comfortable meeting in person. Will monitor numbers and continue to meet, as necessary.

Molly Reidel – Club Social Activities

Bowling has been cancelled through 2020 due to a lack of interest on the part of the players (due to the COVID). They will review the situation at the end of the year and *may* re-start in January, depending on the COVID situation.

Although the “typical” golf outing will not take place this year, Greg did put together a smaller event with a round of golf only, no “after-party.” They have two foursomes; they won't share carts, and the event will take place at the Wyoming Gold Club on 9/25.

Molly also said she would reach out to Jeff Weyer regarding euchre.

Larry Cunningham – Special Activities

Old Business

None.

New Business

Adjournment

There being no further business:

Motion approved: that the meeting be adjourned 3:27 p.m.

Brett Lebhar
President

Linda Muth
Executive Director