

ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS MEETING MINUTES

April 14, 2022, Julep & Zoom

Melinda Kelly, President, presiding

MEMBERS:

Melinda Kelly, President (2023) - P Steve King, President-Elect (2024) – P
Owen Wrassman, Foundation Pres. — P Brett Lebhar, Past President (2022) – P
Doug Bolton – Secretary-Treasurer (2022) – P
Larry Cunningham (2023) – P Tim Hershner (2022) – P
Kelly Mahan (2024) – P Toni Otchere (2024) – P
Molly Reidel (2024) - P Nancy Riesz (2022) – P
Steve Rogers (2023) – P Mark Romito (2023) – P
Bill Stille (2025) - P
Sam Scoggins, Legal Advisor to the Board (2022) (ex officio – non-voting) – E
Ed Mathis, Board-Member Elect (ex-officio) (2025) – P
Wes Botto, Board-Member, Treasurer-Elect (ex-officio) (2025) - P
(P=Present, E=Excused, A=Absent)

President Melinda Kelly called the meeting to order at 1:42 p.m.

Consent Agenda. Motion was made for approval. Seconded. In the executive director's comments in the minutes, eliminate the word "for" after paid-for. Correct spelling of DeAnn's name. Add that Wes Botto attended. Doug noted that the financial report is not accurate and will be corrected next month.
Motion approved.

Old Business.

A member asked that the community service dates be put on the calendar on the website. Executive Director Sara Pattison said she would take care of it.

New Business.

A motion was made to migrate from ClubRunner to dacDB. The motion was seconded. Sara explained that she and Kristy are comfortable with making the

transition as quickly as possible. The costs are roughly the same, if not some savings to be realized through dacDB. President Melinda thanked Steve King and Kelly Mahan for leading the ad-hoc committee that explored the potential for a new technology to help with membership, invoicing and communication. Motion was approved.

A motion was made to recommend to the finance committee the addition of an "Active Flex" membership category, beginning July 1, 2022. Motion was seconded. President-Elect Steve King thanked his committee, which started its work in December, for the detailed effort. The premise of the work was to solve concerns about a large contingent of members who pay full dues and lunches but rarely attend, while also not impacting the club's finances, which benefit from such members. The committee's recommendations to the finance committee included dues increases and the new category – resulting in no negative impact to the club's finances. Motion was approved.

A motion was made to drop the live Zoom broadcast of meetings beginning July 1, 2022. Motion was seconded. There was discussion about how low attendance in the weekly Zoom meeting doesn't justify the weekly cost of supporting the platform. The meetings will still be videotaped for members to access on social media. Motion was approved.

A motion was made to recommend to the finance committee that it consider a 2022-23 budget with a net new 17 members. Motion was seconded. There was discussion about how this is an ambitious target that will be supported by a more fully developed membership plan. There was discussion about how the new classification should be communicated to any member who has dropped out over the last couple of years to see if it would entice them to return. Motion was approved.

President's Report.

President Melinda reminded everyone of the May 3 board retreat. She informed members that a new networking event is being planned by a new member for May 10, and to stay tuned. She alerted members that Dayton Club President Sean Yu will be attending next week's meeting for a special bowling presentation.

At 3:05 p.m., a motion was made for adjournment. It was seconded. Motion approved.